It’s On Us University of Iowa

*It's on us to stop sexual assault at Iowa*

**Purpose:**
It’s On Us is a campaign aimed to invite everyone in the community to step-up and realize that we can be the solution to sexual assault on our campus begins with us. We are asking everyone to create an environment where sexual assault is unacceptable and survivors are supported. Raising awareness. Holding ourselves and each other accountable. Looking for someone who cannot consent. It’s On Us. All of Us.

**The Pillars:**
- To **recognize** that non-consensual sex is sexual assault
- To **identify** situations in which sexual assault may occur
- To **intervene** in situations where consent has or cannot be given
- To **create** an environment in which sexual assault is unacceptable and survivors are supported.

**The Pledge:**
The pledge is a personal commitment to help keep women and men safe from sexual assault. It is a promise not to be a bystander to the problem, but to be part of the solution.
http://itsonus.org/#pledge_open

**Facts:**
- 1 in 5 women and 1 in 16 men are sexually assaulted in college
- 40% of survivors fear reprisal by their attacker
- Only 2% of incapacitated rape survivors report assault
- Only 13% of rape survivors report assault
- 8 in 10 victims knew their attacker (friend, significant other, etc.)

**How We Talk:**
- Self-Confident
- Empowering
- Inviting (“Join Us”, “Be a part of it”)
- In the know
- Action-oriented, Solution driven (“you can…..”)

**Talking Points:**
- Talk to your friends honestly and openly about sexual assault
- Don’t be a bystander- if you see something, say something.
- Trust your gut. If something looks like a bad situation, it probably is.
- Be direct - Ask someone who looks like they need help if they are okay.
- Get someone to help if you see something - enlist an RA, friends, bartender to help step in
- Keep an eye on someone who has had too much to drink
- If you see someone who is too intoxicated to consent, enlist their friends to help them leave safely
- Be aware if someone is deliberately trying to intoxicate, isolate, or corner someone else
- Get in the way by creating a distraction, drawing attention to the situation, or separating them
- Understand that if someone does not consent to sex, it is rape
- NEVER BLAME THE VICTIM

**Duties:** At the beginning of the shift a person will be assigned to one of the below categories
1. **Pledge Board (2):** Stand by the pledge board and ask people walking by if they would like to take a stand against sexual assault on our campus by signing a pledge. Make sure to talk to them about the campaign (talking points above) before they sign.

2. **Scriber (2):** After individuals sign the pledge board ask if we can get their name and e-mail to send them information in the future about how to get involved in the future.

3. **Photographer (1):** Seek out, and take pictures of individuals who pledge and ask them to write “Why they pledged” on a whiteboard, and take a picture of them.

4. **All:** Take pictures throughout the day of people signing the board and at the event and post on social media sites. Be sure to retweet/repost through your own social media sites as well. IMPORTANT: Only post tweets, instagrmas, etc if there is no one around. Our main priority while on campus is to reach out to those students who are walking on campus.

**Set Up:** If you are scheduled during a “set up” time be sure to pick up all supplies in the UISG office

- 2 sandwich boards
- 1 clear bin of buttons/markers/clipboards/resource literature
- 1 banner

**Tear Down:** If you are scheduled during a “tear down” time please be sure to return all supplies to the UISG office

**Attire:**
Volunteers will wear Iowa Colors (Black and Gold) and the Iowa, It’s On Us Button.

**Social Media:**
Twitter/Instagram accounts:
- *Username:* ITSONUS_UIOWA
- *Password:* hawkeye#14

**Questions?**

**Contact:**
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