



2017-2018 UISG FINAL REPORT

Compiled by Lindsey Rayner, Cabinet Director,
in collaboration with all members of
University of Iowa Student Government 2017-2018

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The University of Iowa Student Government: Our Mission

UISG Mission Statement

The University of Iowa Student Government (UISG) exists to represent, serve, and empower all University of Iowa undergraduate students. As a valued member of University Shared Governance, we offer input and guidance to staff, faculty, and administrators on issues that matter to students and act as the official student voice to the Board of Regents, the State of Iowa, and local and federal legislators. We also allocate the Student Activity Fee to organizations, services, and initiatives on campus that serve students. UISG listens to the diverse needs, concerns, and perspectives of the student body and constantly strives to respond with solutions that foster a better community for student living and learning.

UISG Values

Advocacy

UISG works to amplify the student voice to University of Iowa staff, faculty, and administrators, as well as the Board of Regents, the State of Iowa, and the nation. We strive to acknowledge and honor the diverse needs, concerns, and perspectives of students as we advocate for the collective good of the student body.

Collaboration

UISG values the multitude of individuals and organizations that contribute to the well-being of our diverse university community. We believe that building relationships and coalitions among these stakeholders—including local, state, and national partners—further our collective mission.

Community

UISG is dedicated to fostering a sense of community by: developing relationships, listening and responding to student concerns, sharing information and resources, and creating opportunities to contribute to the Hawkeye community.

Impact

UISG is committed to producing quality results for students in a timely manner. We strive to foster a results-oriented organizational culture that ensures we effectively respond to the needs of all students.

Equity

UISG will use its privilege as a representative body to create change that benefits and empowers all students. We recognize the historic and current marginalization and oppression of many identities within our university community and across the world, and we will strive to include those identities through active engagement. The pursuit of justice and equity must always guide our work.

Innovation

UISG will approach issues in thoughtful and innovative ways, and we will build on the progress of past student leaders. We will advocate for evidence-based, sustainable solutions to student issues.

Integrity

All of UISG's work should be accomplished in the most honest, transparent, and ethical manner possible.



Meet UISG: Executive Branch

The Executive Branch serves students as direct advocates with administration, within the community, and at the state and federal levels. Executives are charged with completing specific platform initiatives, resolving campus issues and representing students through completed projects.

Name	Position	Email
Jacob Simpson	President	jacob-simpson@uiowa.edu
Lilián Sánchez	Vice President	lilian-sanchez@uiowa.edu
Lindsey Rayner	Cabinet Director	lindsey-rayner@uiowa.edu
Titus Hou	Executive Assistant	titus-hou@uiowa.edu
Lauren Phalen	Secretary	lauren-phalen@uiowa.edu
Jeremy Vogel	Director of Finance	jeremy-vogel@uiowa.edu
Noel Mills	Deputy Director of Finance	noel-mills@uiowa.edu
Mitchell Dunn	Director of Governmental Relations	mitchell-dunn@uiowa.edu
Benjamin Nelson	City Liaison	benjamin-nelson@uiowa.edu
Gustave Stewart	Deputy City Liaison	gustave-stewart@uiowa.edu
Bailey Carroll	Director of External Relations	bailey-carroll@uiowa.edu
Apoorva Raikwar	Director of Diversity & Inclusion	apoorva-raikwar@uiowa.edu
Eden DeWald	Director of Sustainability	eden-dewald@uiowa.edu
Kyle Scheer	Director of Student Services	kyle-scheer@uiowa.edu
Hira Mustafa	Director of Health and Safety	hira-mustafa@uiowa.edu
Tristan Schmidt	Director of Academic Affairs	tristan-schmidt@uiowa.edu
Logan Pillard	Director of Communications	logan-pillard@uiowa.edu
Julian Sanchez	Media Relations Manager	julian-sanchez@uiowa.edu
Vivian Le	Media Relations Manager	vivian-le@uiowa.edu
Jenny Nuss	Graphic Designer	jenny-nuss@uiowa.edu
Lindey Carlson	Graphic Designer	lindey-carlson@uiowa.edu
Yue Ma	Videographer	yue-ma-1@uiowa.edu
Kristen Ahrens	Social Media Manager	kristen-ahrens@uiowa.edu



Meet UISG: Legislative Branch

Name

Position

Angel Alicea	At-Large Senator	Hannah Shrader	At-Large Senator
Monica Aparicio Ruiz	Constituency Senator	Abby Simon	At-Large Senator
Alex Bare	At-Large Senator	Alexandra Skores	At-Large Senator
Akash Bhalerao	At-Large Senator	Anthony Smith	At-Large Senator
Avery Brennan	At-Large Senator	Caleb Smith	At-Large Senator
Sara Bultsma	At-Large Senator	Daniel Solon	At-Large Senator
Lily Burns	At-Large Senator	Javon Stovall	At-Large Senator
Aastha Chandra	At-Large Senator	Jill Tang	Constituency Senator
Cameron Cooper	At-Large Senator	Angeline Vanle	At-Large Senator
Nazira Coury	At-Large Senator	Isabelle Webber	At-Large Senator
Amber Crow	At-Large Senator	Austin Wu	At-Large Senator
Abdalmrhan Elgaali	At-Large Senator	Michael Zhou	At-Large Senator
Jacob Estell	Constituency Senator	Christian Zvokel	At-Large Senator
Hunter Gillaspie	At-Large Senator		
Haley Gion	At-Large Senator		
Connor Gronski	Speaker Pro-Tempore		
Yuejia Gu	At-Large Senator		
Sheng Hao Lu	At-Large Senator		
Hallee Haygood	Speaker of the Senate		
Scott Hastings	At-Large Senator		
Jacob Heid	Constituency Senator		
Loden Henning	At-Large Senator		
Sarah Henry	At-Large Senator		
Riley Hubbard	At-Large Senator		
Nawfal Kulam	Constituency Senator		
Elli Lenz	At-Large Senator		
Lindsey Meyer	At-Large Senator		
Adriana Peterson	Constituency Senator		
Jenna Pokorny	At-Large Senator		
Guowei Qi	At-Large Senator		
Joe Reed	At-Large Senator		
Nate Robinson	At-Large Senator		
Jocelyn Roof	At-Large Senator		
Alexia Sanchez	At-Large Senator		
Heath Schintler	At-Large Senator		



Senate Committees

Academic Affairs:

The Academic Affairs Committee works on initiatives related to improving the academic experience at the University.

External Relations:

The External Relations Committee, formerly known as Community and Outreach, works to engage the campus and Iowa City community in public projects benefiting both populations as well as spreading awareness about UISG and student activities.

Justice & Equity:

The Justice & Equity Committee works to ensure a more inclusive environment on campus by working with multicultural student organizations and campus partners.

Governmental Relations:

The Governmental Relations Committee supports the work of the University's Office of Governmental Relations. In addition, they advocate for student needs by contacting legislators increasing student involvement in the election process.

Internal Affairs:

The Internal Affairs Committee works to improve the operational efficiency of UISG so the organization can better serve students.

SABAC:

The Student Allocations Budgeting and Auditing Committee (SABAC) is the funding committee of UISG that allocates Student Activity Fee money to student organizations on campus. In addition, they provide guidance to Senate on making use of the constituency budget in a fiscally responsible way.

Health & Safety:

The Health & Safety Committee works to improve students' health and safety by working to make the University a healthier, safer, and more inclusive environment by focusing on health related and safety-related issues on and off campus.

Student Life:

The Student Life Committee works to enhance student life on campus. This committee shall be responsible for services or programs that benefit undergraduates at the University and shall seek to enrich the lives of students on campus in conjunction with the Director of Student Services.

Sustainability:

The Sustainability Committee works toward establishing a more sustainable campus by working with the Office of Sustainability and collaborating with other campus partners.



UISG Progress & Initiatives

Academic Affairs

Pre-Professional Preparation Resources

Description: Many undergraduate students aspire to pursue graduate or professional education after their undergraduate degree. Bridge UI continues to work with individuals and departments on campus to expand and strengthen pre-professional programs that will prepare students to continue their higher education.

UISG Members Involved: Tristan Schmidt, Jacob Simpson, Lilián Sánchez
Relevant Committee: Academic Affairs

Progress/Notes: UISG is collaborating with the Iowa Hawk Shop to make standardized exam books for graduate and professional schools (e.g. GRE, MCAT, LSAT etc.). Beginning in the Spring Semester, there will be a workshop available. The workshop is a six week instruction course on Saturdays from 9am-1pm. Undergraduate students will pay an estimated cost of \$450-\$600. UISG reached out to the Iowa Hawk Shop to encourage them to stock pre-professional test preparation textbooks, and UISG received commitments to follow-through on stocking the textbooks, but action has not been taken.

Supplemental Instruction Expansion

Description: The goal of this initiative here is to expand the tutoring services that this program provides. We want to add more introductory courses to the program and also look to add higher level courses. Students should have the necessary support and resources to academically successful.

UISG Members Involved: Tristan Schmidt, Guowei Qi, Riley Hubbard, Jacob Simpson, Lilián Sánchez
Relevant Committee: Academic Affairs

Progress/Notes: Legislation was passed in Student Senate to advocate for more funding into programs like Supplemental Instruction (SI)/PLUS. President and Vice President continue to advocate for funding with higher administration and lobbying efforts with state legislators. The Academic Affairs Committee members will work with Academic Support & Retention (AS&R) to better understand the funding and budget model behind SI/PLUS as well as it's qualitative & quantitative benefits to the student population. Senator Qi, Senator Hubbard, and Director Schmidt, visited with associate deans, academic staff, and administrators for CLAS, Tippie College of Business, College of Nursing, College of Public Health, and the College of Engineering. Due to time constraints, the College of Education was not met with, however, it is established as a priority for next administration. The discussions held were about how SI works on campus and how it affects students. It also included how to best reallocate resources to ensure the success of AS&R and SI. Discussion with administration has led to a transition report being created as well as a stakeholder meeting to take place between administration from colleges and AS&R. All members involved will also be meeting with VPSL, Dr Shivers, to discuss how Supplemental Instruction works with and affects student life.

Relevant Articles: <http://daily-iowan.com/2017/10/18/uisg-advocates-for-more-academic-support-retention-funding/>



Develop Search Tool for Courses on MyUI

Description: UISG will work to have professors add their course description and personal syllabus to MyUI. This will be beneficial as it will help students have a better understanding of what they will encounter in the course.

UISG Members Involved: Samantha Feltenz

Relevant Committee: Academic Affairs

Progress/Notes: UISG is in contact with ITS to help create better search tools for MyUI. The course builder that will be utilized during this upcoming registration will create an easier process for students to organize, and choose tools.

Textbooks in Main Library

Description: To help reduce the cost for education, we aim to have textbooks at the library for all courses.

UISG Members Involved: Tristan Schmidt, Nate Robinson, Jacob Simpson, Lilián Sánchez

Relevant Committee: Academic Affairs

Progress/Notes: There are discussions to ensure that the University is compliant with the HEOA of 2008. Faculty should be complying, but there are discrepancies with enforcement. UISG has passed a resolution advocating for better faculty and department compliance with HEOA and Office of the Provost textbook compliance policies. Spring semester will be used to develop accountability measures with the Office of the Provost. Additionally, the Academic Affairs committee, in cooperation with the Iowa Hawk Shop and UI Main Library, have developed a textbook donation drive aimed at improving knowledge of UI library resources. Currently, Academic Affairs is also creating a document a memorandum of understanding to clarify the project and UISG and the Library's role in the project. Spring semester will be used to develop incentivization plans for textbook donation. This will include looking at how to incentivize students to donate textbooks or course materials at the end of subsequent semesters for students to rent and use from the library free of charge. The library is currently working towards making textbooks and available for free to faculty and students by use of Open Educational Resources (OERs). They are working with UISG and the other Iowa Regent universities to develop a proposal that will be sent to a national coalition group on OERs for funding. Waiting on proposal status from UI Libraries. The proposal will be made in the Spring semester. Additionally, through legislation put forth by Academic Affairs Committee, UISG has committed funds to the Course Reserves program which will be a pilot program over the next 3 years to work towards providing students with textbooks and addressing affordability when it comes to course materials. With that legislation, there was also established a Textbook Donation Drive and subsequent committee to oversee which will meet towards the end of the semester to determine what donated texts go into course reserves, and what kind of texts will be purchased for course reserves. This committee's makeup was determined by both UI Libraries and UISG, adding 3 library staff, 2 CLAS and UISG members, and 1 non-CLAS, non-UISG member.

Relevant Articles: <http://daily-iowan.com/2018/02/07/uisg-funds-ui-library-course-reserves/>

Success@Iowa Offline

Description: Have in-person classes to train students at handling difficult situations and topics. Educate students about the importance of mental health during Success@Iowa-preferably something done in person through On Iowa! groups or through RAs in residence halls, Financial Literacy, Sustainability, and intersectionality. The goal is to raise overall consciousness of the student body.

UISG Members Involved: Lindsey Rayner, Jacob Simpson, Lilián Sánchez

Relevant Committee: N/A

Progress/Notes: UISG has discussed the importance of providing opportunities to have in-person training for students to the Iowa Board of Regents. There are not formal conversations taking place on this topic, though it has been recognized by various administrators and elected officials that it is an important mechanism of student support that we need to analyze and adjust policies and practices. Resources are a large barrier to change.

Interdisciplinary Teaching and Curricula

Description: UISG advocates for collaboration amongst academic campus departments in forming an interdisciplinary teaching curriculum for students. This aims to ensure that a holistic education is attained at the University.

UISG Members Involved: Tristan Schmidt, Jacob Simpson, Lilián Sánchez

Relevant Committee: Academic Affairs

Progress/Notes: Tristan Schmidt is the UISG representative on the 2020 Academic Initiative Phase II committee, the committee in charge of assessing the structure of the University. Discussion have been brought to expand transdisciplinary and interdisciplinary academic curriculum, structure of the University of Iowa, and support for undergraduate education. After much discussion with the 2020 Academic Initiative committee, it will highlight the need for interdisciplinary academic structures, however, it is a long-term goal that must be developed between colleges and administrators.

Transfer Student Support

Description: Advocate for an integrated student life for transfer students at the University of Iowa by working with Transfers Leading change, Office of Admissions, On Iowa, Housing and Dining and other organizations and departments to make sure that the services provided to transfer students are sustainable and in lines with their needs.

UISG Members Involved: Joseph Reed, Tristan Schmidt

Relevant Committee: Academic Affairs

Progress/Notes: The Transfer Think Tank has expanded to include UISG on discussion of transfer student needs as well as programming and partnership for upcoming discussions. Emails have been sent to Transfers Leading Change (TLC) to connect them with UISG's funding system and explore future funding initiatives for organization events. UISG continues to work with leadership to improve understanding of the support needed. UISG members will regularly attend TLC events to ensure open communication. Director of Academic Affairs, Tristan Schmidt, attended Transfer Think Tank meetings and concluded that next steps in administration is to have Transfer students become a part of the process in developing programs like On Iowa! And orientation. TLC has requested that funding options be available for food and that UISG assist in having someone provide support in helping to request funding. Systematic issues document will drafted up in a document and provided to the next administration to work on when it comes to Transfer students and University programming.



Syllabi Required on MyUI

Description: Advocate for syllabi being listed on MyUI for to students to access and be aware of pedagogical fit with academic course load. Also raise awareness of importance of syllabi being listed on MyUI to help students become conscious of pedagogical requirements as well as help with anticipated course load, purchasing of course materials and texts, and required assignments (readings, papers, midterms, etc.).

UISG Members Involved: Tristan Schmidt, Amber Crow , Jacob Simpson, Lilián Sánchez
Relevant Committee: Academic Affairs

Progress/Notes: Completed The Undergraduate Educational Policy and Curriculum Committee (UEPCC) has provided recommendations on a mandate for syllabi to be published on MyUI. Recommendations include departments may choose to use past or Historical, current, or future syllabi at the their discretion. Currently moving efforts forward to have more time relevant syllabi. Current discussion is in place and being advocated by Director of Academic Affairs, Tristan Schmidt. There is also discussion as to whether or not this of benefit to students or if it is detrimental by UEPCC. UEPCC agreed with a syllabi mandate making historical/new syllabi for classes available by Early Registration of each semester to ensure students understand the academic rigor of classes as well have an idea of what to keep in mind when it comes to purchasing course materials. During the Spring semester, Senator Amber Crow, was assigned as the undergraduate/UISG representative to the committee.

Cultural Centers & Academic Resources

Description: In accordance with the Academic Support & Retention 2016-2017 year end report, meetings have taken place to assess the application of academic and professional programs inside cultural and resource centers to better address the the academic and professional needs of the constituents and historically marginalized populations. The expected outcome or goal is increased academic retention of historically marginalized students as well as increased student traffic.

UISG Members Involved: Tristan Schmidt, Abdul Egaali, Apoorva Raikwar, Jacob Simpson, Lilián Sánchez, Angeline Vanle

Relevant Committee: Academic Affairs

Progress/Notes: Completed After meeting with the cultural center coordinators and assessing the current state of AS&R funding, Academic Affairs Committee will work on implementing research nights, professional career nights (with culturally competent staff who understand the employment dynamics of constituents), and incorporate more professional organizations and clubs. Currently, meetings have been set up to explore integrating resources from Academic Support & Retention (AS&R) into the Cultural Centers. From previous meeting with Afro house coordinator, Jamal Nelson, academic resources are desired for various reasons. During the Spring semester, Senator Angeline Vanle joined this initiative and started by reaching out to all cultural center coordinators to inform them of an academic resources survey to be implemented in the centers. During that time as well, Senator Elgaali facilitated discussion between AS&R and cultural center coordinators on next steps for implementing resources. Senators Vanle and Elgaali, closed the survey and analyzed the data seeing the need for center resources in cultural centers. Next steps are to help other groups on campus allocate their academic resources to the cultural centers.



Completion Grant

Description: There are some students who do not re-enroll at the University because of registration holds related to financial reasons. The retention grant aims to provide students who need demonstrate small financial need to stay enrolled at the University.

UISG Members Involved: Sara Bultsma, Nate Robinson, Jacob Simpson, Lilián Sánchez
Relevant Committee: Academic Affairs

Progress/Notes: The Office of Student Financial Aid, Office of the Dean of Students, Academic Support and Retention, Center for Diversity and Enrichment, and International Student and Scholar Services will be implementing a pilot program for the Hawkeye Completion Grant in Spring 2018. UISG launched a successful GOLDrush campaign in collaboration with the Center for Advancement, raising over \$5,500. UISG also fundraised more than \$70,000 from various campus partners, including a contribution of \$30,000 from UISG. UISG should continue to developing sustainable funding for the program as higher education institutions across the nation are institutionalizing this kind of financial aid support because of their clear impact. Iowa State University, for example, invested \$1 million in their new program.

Relevant Articles: <http://daily-iowan.com/2018/02/07/uisg-helps-fund-program-that-aims-to-help-with-completion-rates-at-the-university-of-iowa/>

Syllabi Statement Development

Description: UISG aims to propose and develop a universal Syllabi statement that addresses non-discrimination policies, religious/spiritual observances, mental health services, sustainability procedures, academic resources, etc. This aims to remove discrepancies across the various programs, departments, and colleges at the University.

UISG Members Involved: Tristan Schmidt, Nazira Coury, Apoorva Raikwar, Eden Dewald, Jocelyn Roof, Haley Gion, Sara Bultsma, Amber Crow, Angeline Vanle, Jacob Simpson, Lilián Sánchez

Relevant Committee: Academic Affairs, Justice & Equity, Sustainability, Health & Safety

Progress/Notes: Meetings on this topic have been used to discuss a syllabi proposal to the Associate Provost with a syllabi statement that can be applied to all Academic colleges. The proposal will include statements about religious and spiritual observances related to class attendance, non-discrimination statements, academic resources, updated and improved sexual misconduct disclaimers and resources, and sustainability clauses. Syllabi proposal was drafted up and finalized. Presented to Associate Provost Mueller, however, waiting on status of proposal.

Justice and Equity

Community ID Program

Description: The Community ID program in Johnson County is a local-government photo identification program established to ensure that all members of our diverse community can participate fully in the economic and social life of our area. Expanding and encouraging the program to our student population would ensure a second form of documentation for all of our members of community. Benefits of the program include discounts when used at partner stores.

UISG Members Involved: Apoorva Raikwar, Alex Bare, Nazira Coury, Jacob Simpson, Lilián Sanchez,

Relevant Committee: Justice & Equity

Progress/Notes: Informational brochures are at International student orientation, Center for Workers Justice has presented at Open Access, mobile clinic on March 21st 12-4 pm at LNACC had 4 people get IDs and several more get information- Auditor's Office and Center for Workers Justice is interested in doing another mobile clinic or organizing a visit day to the Auditor's office to get IDs and learn more about what they do

Lean In Circle

Description: Each month, UISG hosts Lean In Circle meetings for female-identifying students on campus. Inspired by Sheryl Sandberg's national bestseller "Lean In," UISG's Lean In Circle aims to provide a space where women from all backgrounds can gain peer support, learn to advocate for themselves, and celebrate one another's accomplishments.

UISG Members Involved: Bailey Carroll, Hallee Haygood, Lindsey Rayner

Relevant Committee: N/A

Progress/Notes: Lean In Circles have occurred and are planned for October 2, November 6, and December 4. Meetings took place at 7:30pm in the Women's Resource and Action Center. Spring semester Lean In Circles have also taken place in the Women's Resource and Action Center on January 24, February 14, March 21 and April 11, with a Potluck on May 2.

UISG NCBI Training

Description: "NCBI workshops and trainings cover leadership development, prejudice reduction, coalition building, conflict resolution, and violence prevention."

UISG Members Involved: Apoorva Raikwar

Relevant Committee: Justice & Equity

Progress/Notes: NCBI training took place on October 21st and February 2nd for UISG members, and other community members.. 30 spots are filled for each. Worked with Bria to set training dates for next year- November 3rd (IMU) and February 9th (TBD).

Increasing Support for Student Legal Services

Description: Student Legal Services provides legal services to University of Iowa students who need them. There are issues that disproportionately affect students from historically marginalized backgrounds, primarily discrimination.

UISG Members Involved: Javon Stovall

Relevant Committee: Justice and Equity

Progress/Notes: Began improving working relationship with SLS, assessing needs of the office and exploring how UISG can better support the mission. Began helping to plan programming to target students of particular need and hosting events in the Resource/cultural centers. Events have been conceptualized and will be put into place and planned out over the summer and into next year.



Cultural and Resource Center Investment and Development

Description: President Harreld has made a commitment to renovate and update the cultural/resource centers located on the west side of campus. In response, we continue our efforts to reach and engage the users of the centers so that we improve the centers in a manner that better serves members of the various communities that call the centers their home away from home.

UISG Members Involved: Jacob Simpson, Lilián Sánchez, Apoorva Raikwar, Alex Bare
Relevant Committee: Justice & Equity

Progress/Notes: Constituency senators will be highlighting their respective houses on the UIowa snap story throughout the semester. A walk through tour featuring the cambus stop and Canon Gay house took place, met with key players (President's Office, Cultural & Resource Center Staff, VPSL, Office of the Provost, CSIL, CDO) to discuss timeline, Cultural Corridor, budget, programming, and issues of waste disposal. Legislation for allocation of contingency funds passed for \$30,800.

Relevant Articles: <http://daily-iowan.com/2018/01/24/cultural-centers-to-receive-additional-support-from-uisg/>

Promote Cultural Competency

Description: The University of Iowa is lacking programing and courses for students, faculty, and staff to be educated in cultural competency. UISG aims to improve the General Education courses related to cultural competency and expand existing ones such as BUILD and IC Better Bridges.

UISG Members Involved: Apoorva Raikwar, Alex Bare
Relevant Committee: Justice & Equity

Progress/Notes: Attended discussions about BUILD over the summer with notes from CDO in Apoorva's folder, had several follow up conversations with Bria Marcelo and Kenneth Morris.

UISG Intercultural Development Inventory Assessment

Description: The University of Iowa is lacking programing and courses for students, faculty, and staff to be educated in cultural competency. UISG aims to improve the General Education courses related to cultural competency and expand existing ones such as BUILD and IC Better Bridges.

UISG Members Involved: Apoorva Raikwar
Relevant Committee: Justice & Equity

Progress/Notes: Had conversations with Bria Marcelo and Kenneth Morris about different types of assessments that are available for groups and individuals and decided on IDI. Had 5 UISG members take assessment and had a follow up meeting with Kenneth to analyze results. We are currently determining whether this assessment would be useful to have all UISG members take.



Diversify Food Options at University Housing & Dining Locations

Description: UISG aims to seek out new ways to provide better food options in the Housing & Dining marketplaces and retail locations by working with Housing & Dining.

UISG Members Involved: Adriana Peterson, Hira Mustafa, Apoorva Raikwar, Alex Bare, Elli Lenz, Jacob Simpson, Lilián Sanchez

Relevant Committee: Justice & Equity, Health & Safety

Progress/Notes: Met with Director of Housing & Dining, Von Stange and Director of Dining, Jill Irvin over the summer. Cabinet Director, Lindsey Rayner transitioned over information and development to Adriana and Apoorva. From previous Food Accessibility and Affordability Task Force developments from last year. Had conversations with dining staff at ISU and UNI about how they include Halal options and got Halal options implemented in all dining halls. Also suggested Kosher options and UIHD is planning to run a pilot to see if there is a demand.

Support Student Disability Services

Description: UISG would like to better collaborate with Student Disability services to better support students with disabilities on campus and ensure that the services are accessible to all students.

UISG Members Involved: Apoorva Raikwar, Alex Bare, Sam Feltenz, Jacob Simpson, Lilián Sánchez

Relevant Committee: Justice & Equity

Progress/Notes: Meeting with Student Disability Organization, Student Disability Organization, and Council on Diversity Awareness. Helped table for Disability Awareness (October 2-4). UISG will attend CDA meetings. Planning to have Accessibility Walk in September 2018.

Celebrate Multicultural Holidays

Description: UISG would like the University to acknowledge and celebrate recognized holidays through announcements on social media accounts, change Columbus Day to Indigenous People's Day, and adding additional holidays to the University Calendar.

UISG Members Involved: Apoorva Raikwar, Alex Bare, Logan Pillard, Sarah Henry, AJ Smith

Relevant Committee: Justice & Equity

Progress/Notes: Working on creating Interfaith Calendar for UISG. A resolution supporting Indigenous Peoples' Day was passed in the Student Senate. UISG is working with UIowa snapchat for more visibility of multicultural events on campus. Presented at CLAS Diversity committee meeting in Fall about adding multicultural holiday accommodation statement requirement in syllabi; committee encouraged that we take a different route through orientation/academic advising to encourage students to advocate for accommodations rather than adding another syllabus statement. Working with ITS on including Interfaith holidays on various UI calendars and Outlook and will help with comprehensive plan to integrate holidays, related UI events, and research occurring that is related, all in one place.

Relevant Articles: <http://www.kwwl.com/story/36557389/2017/10/Monday/indigenous-peoples-day-celebrated-in-place-of-columbus-day>

Increase First Generation Outreach

Description: A large portion of the student body are the first in their families to go to college (~25%). UISG would like to elevate this narrative throughout campus in recognizing and supporting our first generation students as they pursue their diploma.

UISG Members Involved: Lilián Sanchez, Jacob Simpson, Alex Bare, Apoorva Raikwar, Nazira Coury, Tristan Schmidt, Alexia Sanchez

Relevant Committee: Academic Affairs, Justice & Equity, Student Life

Progress/Notes: An Official Proposal is in the works. Impacted communities have been contacted with. UISG representatives have met with Dr. Petty in the Center for Diversity of Enrichment Office, Cody Pritchard from TRIO SSS, First Generation Iowa, and the Iowa Edge Student Organization. UISG planned and implemented the first First Generation summit in Spring of 2018.

Relevant Articles: <http://daily-iowan.com/2017/12/14/ui-helping-first-generation-students-face-higher-education-head-on/>

<http://daily-iowan.com/2018/04/09/summit-brings-awareness-to-first-gen-students/>

<https://now.uiowa.edu/2018/04/first-gen-vps-parting-gift-ui>

Expand Diversity & Inclusion Gen. Ed. into non-CLAS Colleges

Description: The Diversity & Inclusion General Education courses are strictly available in the College of Liberal Arts and Science. UISG plans to expand the requirement to other colleges

UISG Members Involved: Alex Bare, Apoorva Raikwar

Relevant Committee: Justice & Equity, Academic Affairs

Progress/Notes: Information has been gathered about each college and their corresponding general education requirements. We talked with Kathy Hall to review how the DI gen ed has gone in CLAS; new requirement so waiting for additional data in the next year, got info about what standards they use to decide what courses are considered for DI gen ed.

Intersectionality Working Group

Description: UISG plans to bring intersectionality to the forefront of the conversation, in discussions of identity politics and equity. UISG will sponsor a working group to advise.

UISG Members Involved: Javon Stovall (lead), AJ Smith, Christian Zvokel, Jocelyn Roof, Kyle Scheer

Relevant Committee: Justice and Equity

Progress/Notes: Formed an outline of advocacy plans and is ready for the next step - currently considering whether or not to become an advisory board, student organization, etc. Will also be seeking numerous departmental faculty partners (philosophy, social work, GWS, Anthropology), as well as departmental staff partners (Chief Diversity Office, CSIL, CDE). Will advocate for themed semester about intersectionality.

International Student Advocacy

Description: The International Student Advisory Board exists to support international students on campus in whatever way possible. Continuing efforts to support this included legislation to provide funding to CSIL to support international student integration programming through the Board and the position UISG advocated for in CSIL. See the legislation here.

UISG Members Involved: Javon Stovall, Akash Bhalerao, Sarah Bultsma, Apoorva Raikwar

Relevant Committee: Justice and Equity, SABAC

Progress/Notes: Completed. Official legislation for funding passed. First ever leadership development and networking retreat and townhall held in Spring 2018. Various revisions of by-laws to match current functions-like adding an International Constituency Senator.

Governmental Relations

2018 State Advocacy

Description: For the 2018 legislative session, UISG will be advocating for increased state appropriations, the passage of medical amnesty, the creation of K-12 sexual assault prevention curriculum, and the creation of a small tax credit for employers who help their employees pay student loan debt.

UISG Members Involved: Mitchell Dunn, Jenna Pokorny, Jacob Simpson, Lilián Sánchez

Relevant Committee: Governmental Relations

Progress/Notes: In Progress. Over the summer, thanksgiving, and winter break, UISG members have met with legislators across the State of Iowa to advocate for a affordable, accessible, safe, world class University of Iowa. In the Spring, members of UISG will continue to work with members of the Iowa Legislature to advocate on behalf of students.

Relevant Articles: <http://www.thegazette.com/subject/news/government/farm-awards-hawkeye-caucus-day-and-more-from-the-statehouse-iowa-capitol-digest-for-march-31-20180331>

Iowa City Council Candidate Forum

Description: As a way to get students more involved and aware of local issues, and to make City Council candidates cognizant of the student perspective, UISG hosted a City Council Candidate Forum for all candidates. Here, the candidates answer questions from the moderator of the forum and from audience members. The forum took place in the Iowa Memorial Union, and although its intent is to be focused toward students, all Iowa City community members are welcome.

UISG Members Involved: Gustave Stewart, Benjamin Nelson

Relevant Committee: Governmental Relations

Progress/Notes: Completed. The forum took place on October 18th at 7:00 pm in the Illinois Room in the Iowa Memorial Union. All 5 candidates were in attendance. The three At-Large candidates were asked questions at the same time, followed by District B candidates. The City Liaison moderated the At-Large candidates, but was replaced by a non-undergraduate student for the District B candidates. An undergraduate student was running for the District B seat and UISG wanted to avoid any appearance of conflict of interest.

Relevant Articles: <http://daily-iowan.com/2017/10/30/iowa-city-city-council-candidate-ryan-hall-wants-to-bring-young-voices-to-the-table/>

2017 Election Voter Registration Efforts

Description: Voter registration is essential for a politically active student body. We are reaching out to students in as many facets as possible to get them involved in political affairs.

UISG Members Involved: Mitchell Dunn, Jenna Pokorny, Benjamin Nelson, Gustave Stewart, Jacob Simpson, Lilián Sánchez

Relevant Committee: Governmental Relations

Progress/Notes: Completed. We are tabling at high impact events like On Iowa, and Orientation. Organized the VoterSpree event, which was highly successful, developed a voter registration website and reached out to student organizations. We focused on Fraternity and Sorority Life through outreach in affiliated senators and gave incentivization ideas to Greek Week and Homecoming FSL councils.

Relevant Articles: <http://daily-iowan.com/2017/09/27/uisg-raves-for-student-voter-registration/>



2018 Voter Registration Plan

Description: Voter registration should be a year-round effort. We are going to create a comprehensive plan that includes previous efforts and recommendations for future efforts to pass onto the next administration. This includes a spending plan, how to coordinate with student organizations, and a timeline. They will be able to hit the ground running in the summer to initiate voter registration efforts, instead of starting voter registration in the fall. This plan will include how to utilize the newly created voter registration website.

UISG Members Involved: Jenna Pokorny, Austin Wu, Jocelyn Roof, Christian Zvokel, Avery Brennan

Relevant Committee: Governmental Relations

Progress/Notes: Completed. Jenna Pokorny, Austin Wu, Jocelyn Roof, Christian Zvokel, and Avery Brennan gathered previous voter registration accomplishments, brainstormed new initiatives, and outlined all of those in an 11 page document that we will give to the next Governmental Relations Director and Committee Chair.

Off Campus Organizing and Support

Description: The purpose of this initiative is to work with Tanya Villhauer in the Office for Student Life to create a mechanism by which off-campus students can have access to similar support and resources that are available to on-campus students.

UISG Members Involved: Benjamin Nelson, Gustave Stewart, Kyle Scheer, Jacob Simpson, Lilián Sánchez

Relevant Committee: Governmental Relations, Student Life

Progress/Notes: In Progress. A position within the Office of Student Life and the Off-Campus Advisory Board was formed to best determine approaches to support off-campus students. Representatives on the committee include organizations such as ICPD, Neighborhood Development, International Student Services, the Greater Iowa City Apartment Association, the Office of Student Life, the Dean of Students Office, UISG, and GPSG. Through the Off-Campus Advisory Board, UISG has assisted in developing the off-campus ambassador program, renters guide survey, and various other measures like developing an off-campus website with resources for students.

Iowa City/ Coralville Bus Reroute

Description: The purpose of this initiative is to try to increase student access to Iowa City Transit. One of the issues for bus access is that the scheduling doesn't align up with student's schedule and this is something UISG will be working on.

UISG Members Involved: Gustave Stewart, Benjamin Nelson

Relevant Committee: Government Relations, Student Life

Progress/Notes: In Progress. Iowa City government will be doing a transit analysis summer of next year. UISG plans to stay active in this process.

Lock Ordinance

Description: The current city code does not require deadbolt locks to be installed on in the doors that lead to individual apartment units. UISG has been advocating for changes to the code that address this issue.

UISG Members Involved: Benjamin Nelson, Gustave Stewart

Relevant Committee: Governmental Relations, Health and Safety

Progress/Notes: Completed. City Council passed an ordinance that requires deadbolt locks on individual unit doors for apartments and houses. The ordinance did not include any phrasing for common spaces. In order to successfully renew a rental permit, the landlord must demonstrate that deadbolt locks have been installed on their property.

Tuition Education

Description: It is unlikely that tuition is going to decrease in the foreseeable future. We are creating an educational campaign about the details of our tuition system, what the increase in tuition is funding, and sharing resources on campus that can help students cope with the increase. This will be a multi-media campaign with graphics, videos, and social media posts.

UISG Members Involved: Jenna Pokorny, Jocelyn Roof, Austin Wu, Guowei Qi

Relevant Committee: Governmental Relations, Academic Affairs

Progress/Notes: Tabled. Governmental Relations partnered with Academic Affairs to create a media campaign that is two-fold: education, and advocacy. We want students to understand the process of state allocation and how that impacts tuition through a several minute long video. We will also be explaining how tuition affects students, where their tuition goes, and why tuition increases are important to students through several shorter videos, graphics, and social media posts to be shared throughout our network. Because of last minute necessary communications requests that took higher priority, this project will be pushed back to completion in the next administration. This script and details are drafted and this project is ready to be filmed.

Roundtables with City Councilors

Description: In order to better local advocacy efforts, the Governmental Relations committee will host roundtable discussions with Iowa City City Councilors. This allows for multiple student perspectives to be shared with City Councilors, giving them a better understanding of the student experience.

UISG Members Involved: Benjamin Nelson, Gustave Stewart, Jenna Pokorny

Relevant Committee: Governmental Relations

Progress/Notes: Dates and times have not been finalized between city councilors and the governmental relations committee. Due to law, no more than three city councilors may be in the room together outside of a formal City Council meeting.

Board of Regents Letter Writing Campaign

Description: The Board of Regents are essential to deciding tuition costs. Previously, the Governmental Relations Committee was not involved in lobbying the Board of Regents. Now, the committee will be sending letters to the Board.

UISG Members Involved: Jocelyn Roof, Cameron Cooper, Austin Wu

Relevant Committee: Governmental Relations

Progress/Notes: Completed. The Governmental Relations committee wrote and sent personalized letters to each of the Regents in December.



Board of Regents Visit Days

Description: UISG has invited members of the Board of Regents to visit the University of Iowa to discuss student issues. Our Board of Regents Visits day have and will provide Regents with the opportunity to learn more about student life by meeting with students and campus partners, learning more about direct resources available to students, and understanding how the Board of Regents can continue to advocate on student's behalf.

UISG Members Involved: Jacob Simpson, Lilián Sánchez, Mitchell Dunn, Jenna Pokorny, Lindsey Rayner, Ben Nelson, Tristan Schmidt

Relevant Committee: Governmental Relations

Progress/Notes: UISG hosted four members of the Board of Regents, and all of the members were graciously thankful for the opportunity to learn about student life through the lens of UISG. UISG should continue these kind of engagement activities with the Board of Regents, though it will need to be decided on a case by case basis if it will be worthwhile and practical to host a visit day.

2018 Federal Advocacy

Description: UISG's 2018 federal priorities are centered around reauthorization of the Higher Education Act (HEA). These priorities include: FAFSA simplification, enhanced student loan counseling, increased data on student success and outcomes, increased funding for TRIO, Gear Up, and increased funding for the NEA, NEH, and NIH.

UISG Members Involved: Mitchell Dunn, Jenna Pokorny, Jacob Simpson, Lilián Sánchez

Relevant Committee: Governmental Relations

Progress/Notes: In Progress. In November, members of UISG traveled to Washington D.C. to discuss our legislative priorities with members and staff of the Iowa delegation and staff for the Senate Health, Education, Labor, and Pension Committee and the House Committee on Education and the Workforce. Additionally, UISG has maintained contact with members of the Iowa congressional delegation and their staffs on student issues. To continue federal efforts, UISG will be attending Associated Big Ten Students for Big Ten on The Hill this spring.

Investigation of Minor Law Violations and Landlord-Tenant Laws

Description: Research done by student government members to learn more about issues related to expungement for minor laws and landlord-tenant laws. Research looked at the feasibility of possible solutions to those laws.

UISG Members Involved: Benjamin Nelson, Mitchell Dunn, Heath Schintler, Austin Wu, Caleb Smith, Zandra Skores, Gustave Stewart, Cameron Cooper

Relevant Committee: Governmental Relations

Progress/Notes: In Progress. Completed initial research phase on what specific issues to focus on. Now, more in depth research and proposal ideas for possible solutions to the problems are being developed. Benjamin Nelson, Gustave Stewart, Jocelyn Roof, and Zandra Skores developed a policy proposal for simple misdemeanor reform at the city level.

Health and Safety

UISG Lighting Event

Description: Worked alongside Facilities Management and the Department of Public Safety to identify areas of lighting concern.

UISG Members Involved: Aastha Chandra, Jacob Heid, Elli Lenz, Zandra Skores, Caleb Smith, Javon Stovall, Christian Zvokel

Relevant Committee: Health & Safety

Progress/Notes: Completed. Held event on April 4th, 2018. Met with DPS and Facilities Management to identify areas of lighting concern on campus-- findings are still being gathered. All on-campus lighting suggestions will be submitted to Facilities Management, and off-campus lighting suggestions will be submitted to City Council. We are holding a meeting the final week of April to review all data before submitting it.

Increased Mental Health Resources in Residence Halls

Description: Worked at the state-level to emphasize the significance of mental health resources within residence halls.

UISG Members Involved: Elli Lenz, Aastha Chandra, Jocelyn Roof, Zandra Skores, Christian Zvokel

Relevant Committee: Health & Safety

Progress/Notes: Attended Hawkeye Caucus Day and spoke with our legislatures about the importance of extending funding for more residence hall embedded counsellors. Additionally, we emailed our legislatures at both the state and federal level. We also worked alongside the Communications team to develop comprehensive mental health resource packets-- including counsellor locations, services, associated fees, and statistics-- that will be used at the next Mochas for Mental Health event. Elli Lenz worked alongside University Counseling Services in order to design bulletin boards for residence halls that highlighted UCS.

Consent Education in Residence Hall Policy Meetings

Description: UISG advocated to include consent education in the mandatory policy meeting that any student living in residence halls must attend within 36 hours of moving in.

UISG Members Involved: Hira Mustafa

Relevant Committee: Health & Safety

Progress/Notes: Completed. Consent education is now successfully incorporated into the policy meetings. The presentation will define consent, define sexual misconduct, cover a list of resources available to students relevant to sexual assault, and a reminder that all resources can be accessed through any RA or Hall Coordinator.

Healthy Dining Options in C-Stores

Description: This initiative strives to improve healthy food options within the C-Stores. Although it is challenging to change the structure of our current dining hall meals/ plans, we have been in contact with UH&D about improving the fruits and vegetables provided in the C-Stores. We are planning on analyzing the data of C-Store product sales, removing the lowest-selling items, and replacing such items with fruits and vegetables.

UISG Members Involved: Apoorva Raikwar, Adriana Peterson, Caleb Smith, Elli Lenz, Jacob Simpson, Lilián Sánchez

Relevant Committee: Health & Safety

Progress/Notes: In Progress. Elli Lenz reached out to the Director of UH&D. Loden Henning and Aastha Chandra ran inventory of the product that they sell the least of. Elli Lenz submitted the new proposal to UH&D of which foods they should switch with more nutritious fruits and vegetables.

Mochas for Mental Health

Description: Mochas for Mental Health is an initiative that strives to destigmatize mental illness by increasing advertising for mental health resources on campus. UISG provided coffee and pamphlets with a comprehensive list of University Counseling Services on the T. Anne Cleary Walkway on October 18th, 2017. This event will be held next semester as well.

UISG Members Involved: Elli Lenz, Avery Brennan, Aastha Chandra, Jake Estell, Loden Henning, Jocelyn Roof, Zandra Skores, Christian Zvokel

Relevant Committee: Health & Safety

Progress/Notes: Completed. A collaboration with Active Minds to provide students with coffee and educate them about UISG and campus resources for mental health.

Hungry Hawks

Description: Hungry Hawks is an initiative to encourage safe drinking habits and educate students on campus resources. UISG held a tabling event in the Downtown District on October 27th and provided free carbohydrate-dense foods and water to students. Pamphlets and flyers with information about resources like NiteRide and SafeRide were provided to students as well.

UISG Members Involved: Elli Lenz, Lily Burns, Tom Bowman, Caleb Smith, Adriana Peterson, Heath Schintler, Benjamin Nelson, Christian Zvokel

Relevant Committee: Health & Safety

Progress/Notes: Completed. The Health & Safety Committee provided pizza and water to students downtown on October 27th. This was paired with education on safe drinking habits and tips.

Title IX - Advocating for Continued Sexual Assault Victim Support

Description: UISG proposed a resolution to uphold all current Title IX protections, specifically those under the 2011 Dear Colleague Letter, to continue all current practices and procedures to respond to victims of sexual assault at the university.

UISG Members Involved: Hira Mustafa, Elli Lenz, Heath Schintler, Cameron Cooper, Jacob Simpson, Lilián Sánchez

Relevant Committee: Health & Safety and Governmental Relations

Progress/Notes: Completed. Resolution was successfully passed during the Joint Session in September, and was sent to various congress people. Education about Title IX will be continued through collaboration with WRAC and RVAP on making a short video with students. This video will explain what Title IX is, and how it impacts students.

Relevant Articles: <http://daily-iowan.com/2018/04/02/guest-opinion-this-week-thank-a-graduate-student/>

Safety Security Summit

Description: The Board of Regents hosts an annual Campus Safety and Security Summit at Iowa State University and UISG submitted two applications to present about K-12 Consent Education and the importance of student involvement in the formation of university policies, procedures and practices

UISG Members Involved: Elli Lenz, Hira Mustafa, Jacob Simpson, Lilián Sánchez, and Lindsey Rayner.

Relevant Committee: Health & Safety

Progress/Notes: Completed. On November 1st, Hira and Elli will be presented on the topic of including students in the planning process of policy and system creation. In many conversations with campus partners, their content relied on an experiential activity, and specific examples of how students have impacted policy to create a better University experience.



Campus Climate Survey

Description: The Speak Out Campus Climate Survey was executed in 2015 and had a low, 9% response rate. UISG has worked for the past several months to help reshape the survey, develop marketing to promote it to students, and fund some of the raffle compensation prizes for students who take the survey.

UISG Members Involved: Hira Mustafa, Jacob Simpson, Lilián Sánchez
Relevant Committee: Health & Safety

Progress/Notes: Completed. The 2017 Survey was reshaped based on student input and was released mid-October. It was available to students for three weeks, and was promoted by UISG with the communications team through social media, as well as handing out pamphlets, buttons, and presenting at student organization meetings. The survey was completed and results are being reviewed by the campus climate survey subcommittee to be released in late April.

Hunger and Homelessness Week - Food Pantry Awareness

Description: UISG would like to increase student awareness and utilization of the food pantry in the IMU. We will be partnering with the food pantry to hand out free food and flyers to students in the IMU during Hunger and Homelessness Week, which is the week before Thanksgiving break.

UISG Members Involved: Hira Mustafa, Eden DeWald

Relevant Committee: Health & Safety, Sustainability

Progress/Notes: Completed. UISG collaborated with Food Pantry at Iowa, to host a produce cart to students during Hunger and Homelessness Awareness week.

IMU Bathroom Resource Posters

Description: The 2015 Campus Climate Survey on sexual assault revealed that many students do not know what resources are available to victims of sexual assault and do not know where to go to find them. UISG has been working for the past semester on developing a bathroom stall poster that will go up in every bathroom stall door in the IMU.

UISG Members Involved: Hira Mustafa

Relevant Committee: Health & Safety

Progress/Notes: Completed. Thanks to the partnership with the Iowa Memorial Union, every bathroom stall has a poster communicating resources within it. This program will continue to stand. UISG is continuing to assess the possibility of expanding this to more buildings around campus.

Downtown Bathroom Resource Posters

Description: UISG began the bathroom stall resource poster initiative in downtown Iowa City to educate students and community members on the sexual assault resources available to them.

UISG Members Involved: Benjamin Nelson

Relevant Committee: Health & Safety

Progress/Notes: Completed. In partnership with RVAP, the Iowa City Downtown District, and Student Life Marketing and Design, UISG developed sexual assault resource posters that have been installed in the women's, men's, and gender neutral bathrooms of several restaurants and bars in the Downtown. These posters were designed to be easy to read in a restaurant or bar environment. They encourage practicing safe habits, clearly defines what consent is, and lists the numbers for RVAP and WRAC.

It's On Us Welcome Week

Description: UISG participates in the national social movement, It's On Us, to educate students on campus sexual assault by hosting a week of tabling, events, and online education.

UISG Members Involved: Hira Mustafa, Elli Lenz, Lawryn Fraley

Relevant Committee: Health & Safety

Progress/Notes: Completed. It's On Us Welcome Week took place Sunday, August 27th- Saturday, September 2nd. UISG tabled in dining halls and on the Pentacrest throughout the week to educate students on campus sexual assault and encourage them to take the pledge at itsonus.org. UISG also hosted a photo campaign where students got an opportunity to share why, "It's On Us," as Hawkeyes, to be active bystanders and combat sexual assault.

2017-18 It's On Us Spring Efforts

Description: UISG is developing another It's On Us PSA that will seek to educate more students about It's On Us and the importance of bystander intervention for situations in which a sexual assault may occur. We will also be promoting a week full of events to promote Its On Us and prevention education efforts.

UISG Members Involved: Hira Mustafa and Elli Lenz

Relevant Committee: Health & Safety

Progress/Notes: In Progress. A script has been drafted for the video and is being revised by committee members and the Director of Health & Safety. The new video will incorporate several languages and be shot in several locations around or near campus. Its On Us will consist of events hosted by RVAP, WRAC, and other campus resources. UISG will bring all of the efforts together to ensure we have an opportunity for students to get involved each day.

UIPD Educational Event

Description: Working alongside the University of Iowa Police Department, UISG hosted "Donuts and Do-Nuts: Learn Your Rights with UIPD." Throughout this event, Community & Outreach Officer Alton Poole provided a presentation regarding student legal rights and concerns. This was followed with an open Q&A session. Event attendance included approximately 75 students.

UISG Members Involved: Elli Lenz

Relevant Committee: Health & Safety

Progress/Notes: In Progress. Hira Mustafa met with Recreation Services who said that it would be difficult to create a space in the CRWC for women only. Moving forward, UISG needs to survey the need for a women's only gym space and consider offering specific hours in res hall work out spaces. UISG will also be creating and marketing materials about gym etiquette to make people feel more comfortable in the spaces provided to all students.

Aid DPS on implementing Active Shooter Protocol

Description: Assist DPS with educating students on the Active Shooter Protocol.

UISG Members Involved: Caleb Smith, Heath Schnitler, Christian Zvokel

Relevant Committee: Health & Safety

Progress/Notes: We located all Department of Public Safety resources regarding the Active Shooter Protocol and submitted our formal suggestions of how they can make such resources more accessible to students. We shared all ASP resources on our UISG social media pages. Additionally, we met with DPS to review how we can better improve the current ASP.



UI Quick Care vs. Student Health Pamphlets

Description: Help students differentiate between healthcare services on campus.

UISG Members Involved: Lily Burns, Jocelyn Roof, Zandra Skores

Relevant Committee: Health & Safety

Progress/Notes: Completed. Lily worked alongside the Communications team to design pamphlets that explain the differences in location, cost, and services between UI Quick Care and Student Health. Jocelyn and Zandra distributed the pamphlets to the respective residence halls, including Burge, Hillcrest, and Catlett.

Student Life

Cambus Stop

Description: UISG long-term goal is to improve cambus stops and signage. We are advocating to create protective shelters at well-used stops and updating out-of-date and worn shelters that already exist. Additionally, we envision adding signage to cambus stops and numbering the sections in the Hawkeye Parking Lot to help students find their cars more easily.

UISG Members Involved: Lindsey Meyer

Relevant Committee: Student Life

Progress/Notes: Parking and Transportation is excited to collaborate with UISG on this project. They recommended relocating the Main Library bus stop shelter to the Dental Science Building stop, then replacing the main library bus shelter with a new (same size) model. This way, a heavily-used student stop will be updated while filling their need of a shelter at the Dental Science Building. Before the project can commence, extensive research needs to be done to establish the boundaries of the project, compile quotes of preferred shelters, then route the idea through Campus Planning. Additionally, fabrication of shelters can take anywhere from 6-12 weeks depending on what is chosen, and bids would have to be gathered for building, installing, and relocating the shelters. A rough estimate for the work based on the P&T proposal would be about \$35,000 - \$40,000. P&T is willing to dedicate up to \$14,000 for this initiative. This project's timeline would allow anywhere from spring '19 to fall of '19.

Recreation Equipment Checkout

Description: The purpose of the IMU Outdoor Recreational Equipment Rental is to provide encourage students to make use of Hubbard Park, the Pentacrest, and other outdoor activity spaces for recreational activities. They will check out the equipment from the IMU Welcome Desk using their Student ID's for up to 24 hours.

UISG Members Involved: Kyle Scheer, Abby Simon

Relevant Committee: Student Life

Progress/Notes: The outdoor recreational equipment and it is now available for free 24 hour checkout at the Iowa Memorial Union Welcome Center for students.

Relevant Articles: <http://daily-iowan.com/2017/10/10/uisg-hopes-to-supply-students-with-outdoor-recreational-equipment/>

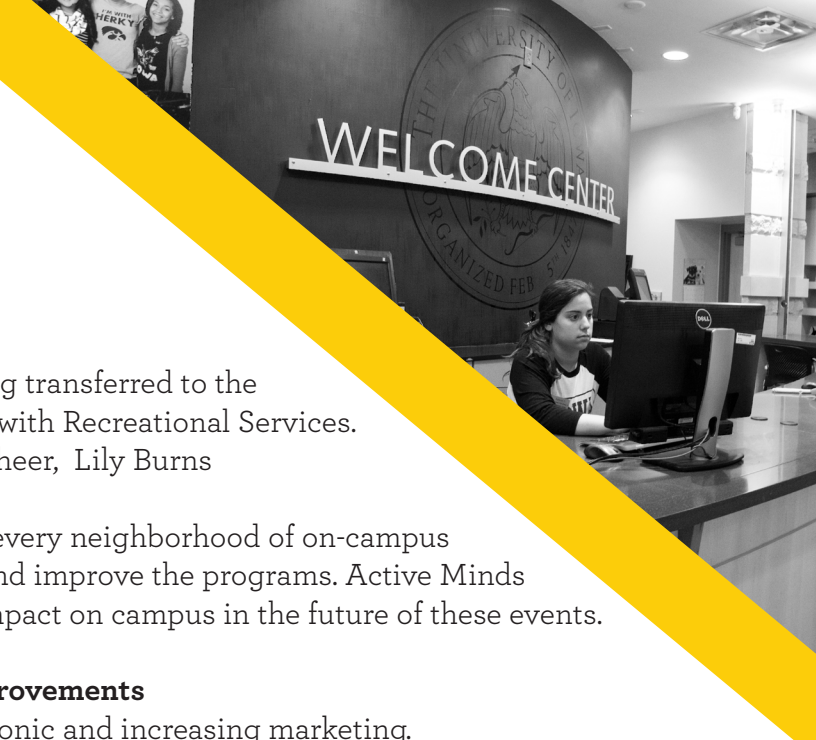
Outdoor Yoga on the Pentacrest

Description: Outdoor Yoga on the Pentacrest is currently being transferred to the Active Minds at Iowa student organization, along with Recreational Services.

UISG Members Involved: Alexia Sanchez, Lily Burns, Kyle Scheer

Relevant Committee: Student Life

Progress/Notes: In order to empower students and student organizations outside of student government, we are transferring the organization and hosting of the Yoga on the Pentacrest events to Active Minds at Iowa for the Spring 2018 semester. UISG looks forward to continuing to promote health and wellness on campus through these events.



Residence Hall Yoga

Description: Residence hall yoga is currently being transferred to the Active Minds at Iowa student organization, along with Recreational Services.

UISG Members Involved: Alexia Sanchez Kyle Scheer, Lily Burns

Relevant Committee: Student Life

Progress/Notes: In Progress. Multiple events in every neighborhood of on-campus residence halls. We continue to gather feedback and improve the programs. Active Minds and UISG will be collaborating to ensure grand impact on campus in the future of these events.

Umbrella and Charger Welcome Desk Rental Improvements

Description: Changing the rental system to electronic and increasing marketing.

UISG Members Involved: Kyle Scheer

Relevant Committee: Student Life

Progress/Notes: Completed. The IMU check out station has been moved to an electronic system. Increased marketing has been planned and will continue to be executed. Expansion plans are being explored. We have made laptop chargers available for checkout as well.

Staff Appreciation Efforts

Description: UISG wants to show appreciation towards staff members on campus, specifically in the IMU, where our office is located and where most of our work is done.

UISG Members Involved: Alexia Sanchez

Relevant Committee: Student life, Community & Outreach

Progress/Notes: Completed. The letters of appreciation were distributed to IMU custodial staff the last week of classes in December 2017. They included a message of gratitude for their work signed by the President and Vice-President. The letters also included original one of a kind drawings from a UISG Senator.

Therapy Dogs

Description: Bring therapy dogs onto campus more often. Ideally create a relationship with an organization with a set plan.

UISG Members Involved: Alexia Sanchez, Joe Reed, Elli Lenz

Relevant Committee: Student Life

Progress/Notes: Additional events for Spring 2018 semester are planned. Events will be held in the North & South rooms of the Iowa Memorial Union the last Wednesday of each month, in partnership with Johnson County Therapy Dogs. We are working alongside UI Paws in order to ensure the sustainability of therapy dog events.

Relevant Articles: <http://www.kwwl.com/story/37618289/2018/02/Wednesday/fido-over-frustrations-therapy-dogs-take-on-ui-campus>

IMU Materials Bank

Description: UISG advocates for the establishment of a student organization materials bank for decorations, equipment, and other materials that may be needed by student organizations on campus. This will help make running student organizations at the University of Iowa more affordable to run as well as more environmentally sustainable.

UISG Members Involved: Amber Leisinger, Lily Burns, Kyle Scheer

Relevant Committee: Student Life

Progress/Notes: In December, we received support from the IMU, Dr. Nelson, to work on this initiative. A proposal is currently being drafted that will compile information such as: research from other institutions, funding, student organization input, and our vision for UI implementation. We are working with IMU Event Services to expand their current free equipment offerings to student organizations.

Smile Campaign

Description: UISG collaborated with Campus Activities Board to create a video with the intention to boost morale during finals week this semester.

UISG Members Involved: Alexia Sanchez, Hannah Shrader, Lily Burns

Relevant Committee: Student Life

Progress/Notes: Completed. CAB and UISG worked with Student Video Productions (SVP) to produce the video. It was shared and promoted during finals week.

Flex Meal Transparency

Description: Work with UI Housing & Dining to improving marketing efforts on flex meals. Students with meals plans should be able to know what a flex meal is, what it includes, the locations available to them, and the hours open.

UISG Members Involved: Hannah Shrader, Guowei Qi

Relevant Committee: Student Life

Progress/Notes: Working with Jake Sorg from the UIHD Marketing Team to address the points of improvement.

UISG Art Project

Description: The UISG Art Committee works with campus partners to bring more undergraduate art on campus. First year, the above-ground pedestrian tunnels with the theme of: Unrepresented at Iowa. Second year, we collaborated with the IMU to bring a gallery indoors in the Kendall Gallery.

UISG Members Involved: Alexia Sanchez, Abby Simon

Relevant Committee: Student Life

Progress/Notes: In the process of looking at a whole holistic view of both indoor and outdoor projects. Looking into the institutionalization of the project.



Professional Clothes Bank: Clothing Closet at Iowa

Description: The goal of the Professional Clothing Closet is to help students have access to good quality, old or new professional clothes at no cost. All students will be welcome to receive clothing from the clothing closet; each student will have a semesterly limit on number of items taken.

UISG Members Involved: Lindsey Meyer,, Kyle Scheer, Akash Bhalerao.

UISG Members Involved(Past): Donovan Roberts, Lindsey Rayner, Lily Burns.

Campus Partners Involved: Pomerantz Career Center, Tippie College of Business, Iowa Memorial Union, Center for Student Involvement & Leadership, Food Pantry at Iowa, Office of Sustainability, Center for Diversity & Enrichment. University of Iowa Student Government, Graduate & Professional Student Government and the University of Iowa Center for Advancement.

Relevant Committee: Academic Affairs, Community & Outreach, Justice & Equity, SABAC, Student Life & Sustainability Committees

Progress/Notes: The Professional Clothes Bank will be established as the Clothing Closet at Iowa, as a student organization similar to the Food Pantry at Iowa's operations. The Professional Clothing Closet at Iowa will be located in the same hallway as the Food Pantry, in attempt to better access and visibility. UISG has secured financial commitments, and established partnerships with campus partners. The Clothing Closet at Iowa is set to launch in Fall 2018.

Relevant Articles: <http://daily-iowan.com/2018/01/24/initiative-to-bring-affordable-professional-dress-options-given-green-light-by-uisg/>

Iowa Ideas

Description: Community and Outreach would like to increase both transparency and collaboration with the student body. We are looking to revamp the Iowa Ideas webpage to allow students to submit concerns and initiatives they believe should be handled on campus. This will be explored physically through establishing a suggestion box outside of the office.

UISG Members Involved: Jacob Heid, Kyle Scheer, and Loden Henning

Relevant Committee: Community and Outreach

Progress/Notes: In Progress. Currently we are looking into the current systems set up for students and looking into how they can be improved or more accessible.

Improve Outdoor Campus Seating

Description: Advocate for more variety of outdoor seating on campus for all students. Especially in areas that lack use.

UISG Members Involved: Alexia Sanchez, Isabelle Webber

Relevant Committee: Student Life

Progress/Notes: Have gather research and reached out to peer institutions with similar programs.



Student Organizations

Student Leader Incentive Training Program (Student Leader - TIP)

Description: The Student Leader Training Incentive Program encourages student leaders to be more informed on the issues of diversity and inclusion, sexual assault prevention, and mental health and wellness by participating in trainings offered through various programs and departments on campus.

UISG Members Involved: Kyle Scheer, Jacob Simpson, Lilián Sánchez, Apoorva Raikwar, Hira Mustafa, Lindsey Rayner, Abby Simon

Relevant Committee: Student Life, Justice + Equity, Health + Safety

Progress/Notes: Completed. This program continues to be assessed and improved within the UISG administration to ensure a positive experience for both students, their organizations, and campus partners.

Student Organization Funding Model Changes

Description: The model UISG has used to fund student organizations was significantly modified in order to improve the funding experience for student leaders.

UISG Members Involved: Sara Bultsma, Jeremy Vogel, Noel Mills

Relevant Committee: SABAC

Progress/Notes: Completed. The funding model changes have been added to the SABAC bylaws and will go into effect starting July 1, the beginning of FY19. Student organization leaders will be notified and given proper information needed to maximize UISG funding.

Sustainability

Student's Day at Farmers Market

Description: UISG distributed \$3 coupon vouchers to students at the farmer's market to encourage local consumption. We also wanted students to learn more about the farmer's market and hopefully continue to visit in the future.

UISG Members Involved: Eden Dewald

Relevant Committee: Sustainability

Progress/Notes: Completed. UISG is thinking about if we can make this a long term initiative and implement multiple times a year. We hope that this event will continue to occur on a regular basis.

Green Initiatives Funding

Description: Working to expand GIF funding so that students in classes may apply for funds. Currently, GIF funds can only be allocated to student organizations.

UISG Members Involved: Nazira Coury, YG

Relevant Committee: Sustainability

Progress/Notes: In Progress. Meetings are currently in progress; we are confident this funding will be passed and utilized. This will allow individual students to apply for GIF funding to be used for class projects, without needing to be a member in a student organization.

Vegetarian and Vegan Dining Options in Dining Halls

Description: Meatless Mondays will be happening on the first Monday of February, March, and April. University Dining will offer a limited number of meat options and have more vegetarian options available for students. Additionally, educational materials will be passed out in and out of the dining halls to encourage students to eat meat-less for at least one meal a week. This program received considerable backlash from the Iowa legislature. The program was also ended by the Dining halls without prior notice.

UISG Members Involved: Sarah, Abby

Relevant Committee: Sustainability

Progress/Notes: In Progress. Marketing and graphics are currently being designed. Potential collaboration with Theme Semester. We are investigating the potential to pass legislation and encourage the dining halls to continue Meatless Mondays, even after the conclusion of this upcoming semester.

Relevant Articles: <http://daily-iowan.com/2018/02/06/university-of-iowa-holds-first-meatless-monday-at-dining-halls/>

Sustainability Committee for Student Orgs

Description: We are working with CSIL to seek the possibility of including sustainability protocols for all registered student organizations. These protocols would encourage organizations to be more sustainable in their actions. May encourage student organizations to adhere to our guidelines by requiring it in order to receive GIF funding.

UISG Members Involved: Nazira, YG, Jeremy

Relevant Committee: Sustainability

Progress/Notes: In Progress. Meetings are in progress; initiative should be done with soon.

Bike Educational Workshops

Description: Offering a bike educational workshop to students to increase biker education during the spring session. This outdoor workshop will include relevant information on theft, safety, biking in different weather conditions, etc. We are pursuing whether this could be a possible collaboration with the Office of Sustainability. A bike educational workshop occurred in the end of March 2018 and was successful. The event was paired with a Produce Cart. Twelve students entered the raffle drawing, but many more students stopped by.

UISG Members Involved: Austin Wu, Anthony Smith

Relevant Committee: Sustainability

Progress/Notes: Completed. Event took place on Tuesday, 20 March.

Increase Biodiversity Buffer Strips/Native Plants

Description: Working with Facilities Management and the landscaping crews to increase the number of native plants that are planted on campus.

UISG Members Involved: Ranan

Relevant Committee: Sustainability

Progress/Notes: Completed. The location and plants have been decided upon. We are working on setting up a volunteer day to plant this native vegetation in the spring. We are also coordinating signage to place near the plants about why native plants are important and why students should care. This initiative is a continuous work in progress. This initiative was not completed this year. We are hopeful that a future administration will place a priority on this project.

Sustainability Incorporation at Transitional First-Year Programs

Description: We want to encourage and work with Success@Iowa and/or On Iowa to incorporate sustainability information into their programming. We want incoming students to learn simple sustainability measures that can be done on campus.

Amber has had several meetings and has a few more set up with Orientation staff members and students to find ways we can coordinate sustainability into the programming.

UISG Members Involved: Amber Leisinger

Relevant Committee: Sustainability

Progress/Notes: In Progress. Our goal is for some sort of Sustainability education to be incorporated next summer.

Hawk Shop Wooden Nickel Program

Description: Working with the Hawk Shop to incentivize shoppers to not use plastic bags at check out. If a customer uses their own bag or no bag, they will be given a token, which in turn they can choose to donate money to various nonprofit organizations.

UISG Members Involved: Akash, Angel, Eden DeWald

Relevant Committee: Sustainability

Progress/Notes: Completed. Hawk Shop implemented this program during the Spring 2018 Semester. The Hawk Shop has reported positive feedback and many people have elected to donate tokens, rather than receive a plastic bag.



Sustainability Education videos

Description: Creating an educational video series to inform students and student organizations about important sustainable practices. The two current videos being made focus on the definition of sustainability and how to recycle on campus. These videos should be completed shortly after winter break to be shared with the greater campus community.

UISG Members Involved: Hannah, Abby

Relevant Committee: Sustainability

Progress/Notes: In progress. The videos are currently being filmed and edited. Sections of the first video, “What is Sustainability?”, were taped on December 1; these sections included an interview with President Harreld. Taping will conclude at the beginning of the Second Semester. If videos are received well, more will be made in the future. Two videos were taped, however issues occurred with our Communications team. The project was postponed until further notice.

Dance Marathon Sustainable T-shirt Purchasing

Description: Advising Dance Marathon on sustainable t-shirt companies and purchasing. Dance Marathon buys thousands of shirts every year, so buying from sustainable vendors creates a huge impact.

UISG Members Involved: Akash

Relevant Committee: Sustainability

Progress/ Notes: Completed. We worked with Dance Marathon to help with sustainable purchasing through their organization. They will be buying t-shirts from responsible sources.

Theme Semester Speaker Allocation

Description: UISG voted to join Theme Semester, University Lecture Committee, and other campus organizations in funding an influential speaker on campus during Spring Semester 2018. The Theme Semester is focused on Sustainability; a speaker will come to campus to speak about that theme. The speaker will be finalized very soon and an announcement will follow soon thereafter. UISG has committed up to \$20,000.

UISG Members Involved: Akash, Abby, Eden DeWald

Relevant Committee: All committees were given legislation before the Senate voting session. All committees passed this bill.

Progress/Notes: Completed. The original speaker requested was Bill Nye, but he rejected his offer around December 18. A new speaker being approached is Ellen Stofan. Stofan retired from NASA in Fall 2016, after serving as Chief Scientist of NASA and as a principal advisor to NASA Administrator Charles Bolden. She received the Presidential Early Career Award for Scientists and Engineers. Stofan will be speaking at the Englert Theatre in April.

Ecosia Integration onto Campus

Description: Ecosia is an online search program, similar to Bing or Ecosia. At least 80% of profits from the search engine are donated to plant trees around the world. Campus ITS is currently investing the potential to download Ecosia onto all campus computers. Students would obviously not be required to use Ecosia, but could opt to and help to plant trees. It is important to note that Ecosia will not directly plant trees on the University of Iowa campus or Iowa City community.

UISG Members Involved: Akash and Tom Bowman

Relevant Committee: Sustainability

Progress/Notes: UISG members are currently collected internal and external feedback on Ecosia. Akash and Tom are working closely with ITS to address potential concerns. After careful consideration, the decision to not pursue this project was reached.

Sustainability Funding Requirements for Student Organizations

Description: In accordance with using commitment to sustainability, it was realized that enforcing sustainable practices into an agreement for student organizations to receive UISG funding would be practical and enforceable. Thus, a detailed agreement was written with categories for apparel, food, etc. with appropriate actions to be taken by the Student Judicial Court (SJC) if an organization were found in violation.

UISG Members Involved: Yuejia Gu, Nazira Coury

Relevant Committees: Sustainability, SABAC

Progress/Notes: The requirements were completed and submitted to the Director of Finance to be implemented starting FY 2018. In addition, a bill was passed in Senate prohibiting the use of UISG funds for the purchase of apparel. (Excluding spending by Collaboratively Funded Organizations)

In dorm Composting

Description: UI has a goal of achieving 60% waste diversion by 2020. The in dorm composting programs seeks to divert organic material from the landfill, as well as teach new students how to properly compost.

UISG Members Involved: Eden DeWald, Amber Crow, Hunter Gillaspie, Akash

Relevant Committees: Sustainability

Progress/Notes: Funding has been supplied by UISG and composting bins are being purchased. Meetings will continue with Residence Education and Housing and Dining over the summer, and the program will be available to students in the Fall of 2018 for students in the Hillcrest, Catlett and Burge Dorms.

Related Article: <http://daily-iowan.com/2018/03/07/residence-hall-composting-project-expanded-by-uisg/>

Produce Carts

Description: Produce Carts provide students with fresh vegetables. The carts are a way to combat food insecurity while provide food items that can be more expensive and therefore more unavailable to students when they purchase foods themselves.

UISG Members Involved: Eden DeWald, Abby Simon, Austin Wu

Relevant Committees: Sustainability

Progress/Notes: One produce cart was held each semester and produce was also given away at the Bike Safety workshop event. The Director of Sustainability met with the current executive director of the Food Pantry at UI to discuss and take notes on potential future collaborations for projects to combat food insecurity on campus.



Advocating for Sustainable Purchasing

Description: The UI Purchasing department evaluates bids for goods and services for the university as well as making “blanket orders” for university departments. When considering who to buy goods and services from, keeping sustainable protocol at the forefront can make a big change for these large contracts and orders. UISg seeks to integrate as much sustainability as possible into the UI Purchasing department.

UISG Members Involved: Eden DeWald

Relevant Committees: Sustainability

Progress/Notes: The Director of Sustainability met with staff in the purchasing department to discuss the importance of including sustainability criteria for purchasing consideration. UI Purchasing has already made actions steps to reduce the amount of paper within the department and follows the Board of Regents Sustainability guidelines for purchasing. To further help with these efforts and intern in the Office of Sustainability will be looking at ways to further sustainability within Purchasing during the summer of 2018.

UISG Internal Sustainability

Description: UISG strives to be an example for how to be a sustainable student org on campus. This includes creating sustainable initiatives, having zero waste events, and being informed on environmentally friendly practices.

UISG Members Involved: Eden DeWald, Anthony (AJ) Smith

Relevant Committees: Sustainability

Progress/Notes: The Director of Sustainability met with each committee chair and executive pair to discuss general sustainability, as well as give ideas for potential sustainability focused initiatives that could be done by each respirvitce committee. An internal waste audit was also performed within the UISG office.

Community and Outreach

Town Halls

Description: A place for students to ask questions, voice concerns and discuss relevant student issues on our campus. Topics are chosen with an online poll of about four subject options.

UISG Members Involved: Bailey Carroll, Jacob Simpson, Lilián Sánchez, Lindsey Rayner

Relevant Committee: Executive Cabinet

Progress/Notes: Town halls were held on covering affordability, mental health, and safety. We will continue to hold town halls every month for the remainder of the administration

Relevant Articles: <http://daily-iowan.com/2017/12/07/third-uisg-town-hall-discusses-sexual-assault/>

<http://www.dailyiowan.com/pdf/102417.pdf>, <http://daily-iowan.com/2017/09/25/uisg-to-address-affordability-at-first-town-hall/>

Breakfast with UISG

Description: A time and place set aside for students to receive some free coffee and donuts while having the opportunity to engage with members of UISG. Students are encouraged to: sign up for our newsletter, ask any questions that they may have and voice any concerns or initiatives that they would like to see completed.

UISG Members Involved: Fatima Tall, Dan Solon

Relevant Committee: Community and Outreach

Progress/Notes: UISG continues to host breakfasts to create conversation and establish community relations with the student body. Constant assessment of impact and improvement continue.

Hurricane Relief

Description: UISG partnered with Homecoming Council to fundraise for relevant natural disasters. Homecoming Council allowed UISG to host a table at several Homecoming events. At the table, UISG members explained that there were natural disasters in our country that have been majorly impacting fellow Hawkeyes. We sent all of the funds to a vetted organization. We collected around \$1395.

UISG Members Involved: Bailey Carroll, Jacob Simpson, Lilián Sánchez, Lindsey Rayner, Akash Bhalerao

Relevant Committee: Community and Outreach

Progress/Notes: All money raised during the homecoming events have been donated to relevant causes.

Food Pantry Partnership

Description: The food pantry has seen a 15% increase in usage and is seeking help to fulfill these new demands. Once there is an increase in supply they would like to discuss finding locations to store and provide food for the west side of campus.

UISG Members Involved: Cameron, Hunter, Alexia Sanchez

Relevant Committee: Community and Outreach

Progress/Notes: In Progress. A Food Pantry Focus Group was held in collaboration with Food Pantry at Iowa on January 18, 2018 at the Afro House. There were approximately 12 people in attendance. Currently speaking with Student Judicial Court to collaborate on pardon parking passes in return for non-perishable foods. This project is still in preliminary conversations.



Pet Parenting 101: A Student Pet Owner Educational

Description: There is a large knowledge gap between landlords, students, and the law in regard to pet ownership and the legality of pet leases and working animals. There is a need for increased awareness on this topic among the student body, as well as increased advocacy for student pet owners and working animals.

UISG Members Involved: Hunter

Relevant Committee: Community and Outreach

Progress/Notes: Completed. The event occurred on February 15, 2018 at 7:30 PM in the IMU. Guest speakers included Student Legal Services, as well as human and canine representatives from Therapy Dogs of Johnson County and Deafinitely Dogs. There were over 40 people in attendance.

Neighborhood Ambassador Program

Description: Off-Campus students lack access to and awareness of the resources available to them on campus and in the community. They are also less likely to be involved, and less likely to feel connected to the institution. This program aims to combat that by offering 10 Neighborhood Ambassador positions to be filled by application and to be compensated by an annual stipend of \$500. This program will be administered by Off-Campus Housing.

UISG Members Involved: Loden, Hunter, Gustave, Ben

Relevant Committee: Community and Outreach

Progress/Notes: Completed. The UISG Senate allocated \$7,000 for Neighborhood Ambassador stipends and programming. Applications for the Neighborhood ambassador program has gone out and the program will be implemented the 2018-2019 academic year.

Flyover Fest Accessibility

Description: Flyover Fest is in the midst of a large rebranding effort, and UISG believes it can be a big part of helping make their first year with a new vision a success. By offering a student discount on tickets to the event, we can expand the reach of the event to the student population, and make the cultural and arts event more accessible for students to attend.

UISG Members Involved: Jacob Heid

Relevant Committee: Community and Outreach

Progress/Notes: In Progress. The student discount on tickets has gone live. Students can purchase tickets for \$25 instead of the regular ticket price of \$50. We are continuing to help in the event's promotional efforts on social media in an effort to maximize student attendance.

Expressing Our Gratitude to Campus Staff

Description: Various staff groups on campus, especially those that are less visible to students, go largely unrecognized. We believe these staff members are vital to the success of our institution, and should have their efforts celebrated.

UISG Members Involved: Michael, Alexia

Relevant Committee: Community and Outreach

Progress/Notes: Completed. We created Thank You cards with messages of gratitude and illustrations of Hawkeye Pride themed cleaning duties, and they were distributed to the janitorial staff in the IMU.



Strengthening Relationships with Campus and Community Partners

Description: UISG could not do what we do without our campus and community partners. Whether it be partnering in a social media campaign, collaboration in planning an event, or teaming up to effect policy change, we couldn't do it alone. We think we should thank these partners for their role in maximizing the effectiveness of our organization.

UISG Members Involved: Bailey, Dan

Relevant Committee: Community and Outreach

Progress/Notes: In Progress. A list of campus and community partners is being compiled so that invitations can be sent out. The Thank You event will be occurring on



UISG Financial Reports

Original budgets for each branch and CSIL collaboration for the 2017-2018 administration can be found here:

https://docs.google.com/spreadsheets/d/15EFJqk-DCESf17HZI6J-H_1yUU3Kqz_VgQRlKmeAHA/edit?usp=sharing

Account expenditures for each branch, UISG Contingency, and CSIL collaboration for Fiscal Year 2018 can be found here:

https://docs.google.com/spreadsheets/d/1iUmdgskg2kNJpscU_r77nCMnwQZ8dinjYG55qqKTQ_c/edit?usp=sharing

Funding Period and Travel and Equipment Application allocations for registered student organizations can be found here:

<https://docs.google.com/spreadsheets/d/1Nn6NT7fQGbYBn18fUkW3Kb4IxOn2fae8A1CjIVFvtm0/edit?usp=sharing>

Senate Legislation

All Senate Legislation can be found online within the 2017-2018 Voting Record here:

<https://uisg.uiowa.edu/about/organizational-structure/legislative-branch/>

Outreach Highlights

Social Media Highlights

From the start of the administration, the Communications Team continued to expand UISG’s social media presence. Throughout the administration, we’ve made strides to increase outreach to undergraduate constituents and the University of Iowa community by increasing spending on social media advertisements, developing original content, and sharing posts and events by campus partners and student organizations whom receive funding from student government. Below are a few highlights of our social media feed.

	May 1–Jul 30, 2017 (91 days)	Jul 31–Oct 29, 2017 (91 days)	Oct 30–Dec 22, 2017 (54 days)	Average (per period)
Total Impressions	102,900	175,000	65,000	114,300
Impressions per day	1,000	1,900	1,200	1,453
Engagement Rate	1.60%	1.80%	1.70%	1.70%
Link Clicks	218	393	119	243
Link Clicks per day	2	4	2	3
Retweets	184	378	134	232
Retweets per day	2	4	2	3
Likes	705	1100	420	742
Likes per day	8	12	8	9
Replies	8	51	5	21
Replies per day	0	1	0	0



Communications Team Projects

This was the first year the University of Iowa Student Government established a Communications team, led by the Director of Communications. Our team consisted of a social media manager, two press relations managers, two graphic designers, and a videographer. We've spent the last year developing processes and procedures for the Communications Team, and made large strides in how UISG outreaches to students.

#UISGforU Branding

The UISG Communications Team identified the need for a cohesive brand throughout the organization. We chose the hashtag #UISGforU, and have incorporated it throughout numerous marketing campaigns. The phrase is a simple, yet effective way to symbolizes UISG's commitment to our constituency, and recognize the projects that are dedicated to improving the lives of students on campus.

UISG for U KRUI Radio Show

In November, UISG partnered with the campus radio station KRUI to create a radio program to discuss what initiatives UISG is currently working on, legislation passed, and highlight services and organizations on campus. In the process, UISG created the branding #JointheConversation to encourage students to listen and engage. The show not only features student leaders from UISG, including executives and senators, and from across campus, but also gives an outlet for honest conversations regarding student struggles, such as affordability, mental health, and student success.

Monthly Video Updates

In August, UISG began a monthly video series highlighting accomplishments throughout each month. These videos are released on social media.

Bi-Weekly Newsletter

UISG began sending out a bi-weekly newsletter highlighting legislation, events, and initiatives completed by the Executive Branch and the Senate. The newsletter is distributed to campus partners and students.