UISG Fall 2017 Semester Report

Compiled by Lindsey Rayner, Cabinet Director
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The University of Iowa Student Government: Our Mission

UISG Mission Statement

The University of Iowa Student Government (UISG) exists to represent, serve, and empower all University of Iowa undergraduate students. As a valued member of University Shared Governance, we offer input and guidance to staff, faculty, and administrators on issues that matter to students and act as the official student voice to the Board of Regents, the State of Iowa, and local and federal legislators. We also allocate the Student Activity Fee to organizations, services, and initiatives on campus that serve students. UISG listens to the diverse needs, concerns, and perspectives of the student body and constantly strives to respond with solutions that foster a better community for student living and learning.

UISG Values

Advocacy

UISG works to elevate the student voice to University of Iowa staff, faculty, and administrators, as well as the Board of Regents, the State of Iowa, and the nation. We acknowledge and honor the diverse needs, concerns, and perspectives of students as we advocate for the collective good of the student body.

Collaboration

UISG values the multitude of individuals and organizations that contribute to the well-being of our diverse university community. We believe that building relationships and coalitions among these stakeholders furthers the mission of our organization and that of our partners.

Connectedness

UISG is dedicated to fostering open communication to and from our organization in order to effectively serve students. We must communicate with students to listen and respond to their concerns, communicate with our campus community to relay progress, information, and resources, and communicate with partners to accomplish our advocacy goals.
Productivity

UISG is committed to producing quality results for students in a timely manner. We strive to foster a results-oriented organizational culture that ensures we effectively respond to the needs of all students.

Inclusivity

UISG recognizes the historic and current marginalization and oppression of many identities within our university community and across the world. We will use our privilege as representatives to create change that benefits and empowers all students. The pursuit of inclusivity must always guide our work.

Innovation

UISG works to challenge the status quo and create new and innovative projects on campus that benefit all students. We often act as a force on campus that pushes University administrators to take on tough student issues because we know it will benefit students in the future.

Integrity

All of UISG's work, including the responsibility of allocating the Student Activity Fee, should be accomplished in the most honest, transparent, and moral way possible. Every decision we make for students, financial or otherwise, should be rooted in integrity.
Meet UISG: Executive Branch

The Executive Branch serves students as direct advocates with administration, within the community, and at the state and federal levels. Executives are charged with completing specific platform initiatives, resolving campus issues and representing students through completed projects.

<table>
<thead>
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<th>Position</th>
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Meet UISG: Legislative Branch

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<tr>
<td>Angel Alicea</td>
<td>At-Large Senator</td>
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<td>Alex Bare</td>
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<td>Akash Bhalerao</td>
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<td>Tom Bowman</td>
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<td>Sara Bultsma</td>
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<td>Lily Burns</td>
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<td>Cameron Cooper</td>
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<td>Nazira Coury</td>
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<td>Abdalrham Elgaali</td>
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<td>Samantha Feltenz</td>
<td>Constituency Senator</td>
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<td>Hunter Gillaspie</td>
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<td>Haley Gion</td>
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<td>Connor Gronski</td>
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<td>Yuejia Gu</td>
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<td>Andy Han</td>
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<td>Sheng Hao Lu</td>
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<td>Scott Hastings</td>
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<td>Jacob Heid</td>
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<td>Loden Henning</td>
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<td>Sarah Henry</td>
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<td>Riley Hubbart</td>
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<td>Amber Leisinger</td>
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<td>Elli Lenz</td>
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<td>Lindsey Meyer</td>
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<td>Adriana Peterson</td>
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<td>Jenna Pokorny</td>
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<td>Guowei Qi</td>
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<tr>
<td>Charity Ratcliff</td>
<td>Constituency Senator</td>
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<tr>
<td>Joe Reed</td>
<td>At-Large Senator</td>
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</tbody>
</table>
Nate Robinson  At-Large Senator
Jocelyn Roof  At-Large Senator
Alexia Sanchez  At-Large Senator
Heath Schintler  At-Large Senator
Hannah Shrader  At-Large Senator
Abby Simon  Constituency Senator
Alexandra Skores  At-Large Senator
Caleb Smith  At-Large Senator
Daniel Solon  At-Large Senator
Fatima Tall  At-Large Senator
Sanjeev Thangarajah  Constituency Senator
Austin Wu  At-Large Senator
Michael Zhou  At-Large Senator
Christian Zvokel  At-Large Senator

Senate Committees

Academic Affairs:

The Academic Affairs Committee works on initiatives related to improving the academic experience at the University.

Community & Outreach:

The Community & Outreach Committee works to engage the campus and Iowa City community in public projects benefiting both populations as well as spreading awareness about UISG and student activities.

Justice & Equity:

The Justice & Equity Committee works to ensure a more inclusive environment on campus by working with multicultural student organizations and campus partners.
Governmental Relations:

The Governmental Relations Committee supports the work of the University's Office of Governmental Relations. In addition, they advocate for student needs by contacting legislators increasing student involvement in the election process.

Internal Affairs:

The Internal Affairs Committee works to improve the operational efficiency of UISG so the organization can better serve students.

SABAC:

The Student Allocations Budgeting and Auditing Committee (SABAC) is the funding committee of UISG that allocates Student Activity Fee money to student organizations on campus.

Health & Safety:

The Health & Safety Committee works to improve students’ health and safety by working to make the University a healthier, safer, and more inclusive environment by focusing on health related and safety-related issues on and off campus.

Student Life:

The Student Life Committee works to enhance student life on campus.

Sustainability:

The Sustainability Committee works toward establishing a more sustainable campus by working with the Office of Sustainability and collaborating with other campus partners.
UISG Progress & Initiatives

Academic Affairs

Pre-Professional Preparation Resources

- Description: Many undergraduate students aspire to pursue graduate or professional education after their undergraduate degree. Bridge UI continues to work with individuals and departments on campus to expand and strengthen pre-professional programs that will prepare students to continue their higher education.

- UISG Members Involved: Tristan Schmidt, Jacob Simpson, Lilian Sanchez

- Relevant Committee: Academic Affairs

- Progress/Notes: UISG is collaborating with the Iowa Hawk Shop to make standardized exam books for graduate and professional schools (e.g. GRE, MCAT, LSAT etc.). Beginning in the Spring Semester, there will be a workshop available. The workshop is a six week instruction course on Saturdays from 9am-1pm. Undergraduate students will pay an estimated cost of $450-$600. UISG is working with administration to develop a voucher system for students who face financial barriers. Meetings with Iowa Hawk Shop acquisition staff will be carried out in the Spring semester to discuss incorporating pre-professional texts into the Iowa Hawk Shop for purchase.

Supplemental Instruction Expansion

- Description: The goal of this initiative here is to expand the tutoring services that this program provides. We want to add more introductory courses to the program and also look to add higher level courses. Students should have the necessary support and resources to academically successful.

- UISG Members Involved: Tristan Schmidt, Guowei Qi, Riley Hubbard, Jacob Simpson, Lilian Sanchez

- Relevant Committee: Academic Affairs

- Progress/Notes: Legislation was passed in Student Senate to advocate for more funding into programs like Supplemental Instruction (SI)/PLUS. President and Vice President continue to advocate for funding with higher administration and lobbying efforts with state legislators. The Academic Affairs Committee members will work with Academic Support & Retention (AS&R) to better understand the funding and budget model behind SI/PLUS as well as it's qualitative & quantitative benefits to the student population. Senators will meet with Deans of the Academic colleges to advocate/request funding for SI/PLUS as well as into shared services like AS&R.
- Relevant Articles:
  http://daily-iowan.com/2017/10/18/uisg-advocates-for-more-academic-support-retention-funding/

Develop Search Tool for Courses on MyUI

- Description: UISG will work to have professors add their course description and personal syllabus to MyUI. This will be beneficial as it will help students have a better understanding of what they will encounter in the course.
- **UISG Members Involved:** Samantha Feltenz
- **Relevant Committee:** Academic Affairs
- **Progress/Notes:** UISG is in contact with ITS to help create better search tools for MyUI. The course builder that will be utilized during this upcoming registration will create an easier process for students to organize, and choose tools.

Textbooks in Main Library

- Description: To help reduce the cost for education, we aim to have textbooks at the library for all courses.
- **UISG Members Involved:** Tristan Schmidt, Nate Robinson
- **Relevant Committee:** Academic Affairs
- **Progress/Notes:** There are discussions to ensure that the University is compliant with the HEOA of 2008. Faculty should be complying, but there are discrepancies with enforcement. UISG has passed a resolution advocating for better faculty and department compliance with HEOA and Office of the Provost textbook compliance policies. Spring semester will be used to develop accountability measures with the Office of the Provost. Additionally, the Academic Affairs committee, in cooperation with the Iowa Hawk Shop and UI Main Library, have developed a textbook donation drive aimed at improving knowledge of UI library resources. Currently, Academic Affairs is also creating a document a memorandum of understanding to clarify the project and UISG and the Library’s role in the project. Spring semester will be used to develop incentivization plans for textbook donation. This will include looking at how to incentivize students to donate textbooks or course materials at the end of subsequent semesters for students to rent and use from the library free of charge. The library is currently working towards making textbooks and available for free to faculty and students by use of Open Educational Resources (OERs). They are working with UISG and the other Iowa Regent universities to develop a proposal that will be sent to a national coalition group on OERs for funding. The proposal will be made in the Spring semester.

Success@Iowa Offline

- Description: Have in-person classes to train students at handling difficult situations and topics. Educate students about the importance of mental health during Success@Iowa-preferably something done in person through On Iowa! groups or through
RAs in residence halls, Financial Literacy, Sustainability, and intersectionality. The goal is to raise overall consciousness of the student body. **UISG Members Involved:** Lindsey Rayner, Jacob Simpson, Lilian Sanchez

- **Relevant Committee:** N/A
- **Progress/Notes:** UISG in continuing to communicate with Orientation Services to assist in their development in the program. In addition, UISG has discussed the importance of providing opportunities to have in-person training for students to the Iowa Board of Regents.

### Interdisciplinary Teaching and Curricula

- **Description:** UISG advocates for collaboration amongst academic campus departments in forming an interdisciplinary teaching curriculum for students. This aims to ensure that a holistic education is attained at the University.
- **UISG Members Involved:** Tristan Schmidt, Jacob Simpson, Lilian Sanchez
- **Relevant Committee:** Academic Affairs
- **Progress/Notes:** Tristan Schmidt is the UISG representative on the 2020 Academic Initiative Phase II committee, the committee incharge of assessing the structure of the University. Discussion have been brought to expand transdisciplinary and interdisciplinary academic curriculum, structure of the University of Iowa, and support for undergraduate education.

### Transfer Student Support

- **Description:** Advocate for an integrated student life for transfer students at the University of Iowa by working with Transfers Leading change, Office of Admissions, On Iowa, Housing and Dining and other organizations and departments to make sure that the services provided to transfer students are sustainable and in lines with their needs.
- **UISG Members Involved:** Joseph Reed, Tristan Schmidt
- **Relevant Committee:** Academic Affairs
- **Progress/Notes:** The Transfer Think Tank has expanded to include UISG on discussion of transfer student needs as well as programming and partnership for upcoming discussions. Emails have been sent to Transfers Leading Change (TLC) to connect them with UISG’s funding system and explore future funding initiatives for organization events. UISG continues to work with leadership to improve understanding of the support needed. UISG members will regularly attend TLC events to ensure open communication.

### Syllabi Required on MyUI

- **Description:** Advocate for syllabi being listed on MyUI for to students to access and be aware of pedagogical fit with academic course load. Also raise awareness of importance of syllabi being listed on MyUI to help students become conscious of pedagogical requirements
as well as help with anticipated course load, purchasing of course materials and texts, and required assignments (readings, papers, midterms, etc).

- **UISG Members Involved:** Tristan Schmidt, Samantha Fertz, Jacob Simpson, Lilian Sanchez
- **Relevant Committee:** Academic Affairs
- **Progress/Notes:** Completed The Undergraduate Educational Policy and Curriculum Committee (UEPCC) has provided recommendations on a mandate for syllabi to be published on MyUI. Recommendations include departments may choose to use past or historical, current, or future syllabi at their discretion. Currently moving efforts forward to have more time relevant syllabi. Current discussion is in place and being advocated by Director of Academic Affairs, Tristan Schmidt. There is also discussion as to whether or not this of benefit to students or if it is detrimental by UEPCC. Will continue to update on discussion. Starting either next semester or next academic year, there will be some template or sample syllabi for courses on MyUI or full syllabi, depending on department.

### Cultural Centers & Academic Resources

- **Description:** In accordance with the Academic Support & Retention 2016-2017 year end report, meetings have taken place to assess the application of academic and professional programs inside cultural and resource centers to better address the academic and professional needs of the constituents and historically marginalized populations. The expected outcome or goal is increased academic retention of historically marginalized students as well as increased student traffic.

- **UISG Members Involved:** Tristan Schmidt, Abdul Egaali, Apoorva Raikwar, Jacob Simpson, Lilian Sanchez
- **Relevant Committee:** Academic Affairs
- **Progress/Notes:** Completed After meeting with the cultural center coordinators and assessing the current state of AS&R funding, Academic Affairs Committee will work on implementing research nights, professional career nights (with culturally competent staff who understand the employment dynamics of constituents), and incorporate more professional organizations and clubs. Currently, meetings have been set up to explore integrating resources from Academic Support & Retention (AS&R) into the Cultural Centers. From previous meeting with Afro house coordinator, Jamal Nelson, academic resources are desired for various reasons. It would be beneficial especially when helping students of color.

### Retention Grant

- **Description:** There are some students who do not re-enroll at the University because of registration holds related to financial reasons. The retention grant aims to provide students who need demonstrate small financial need to stay enrolled at the University.

- **UISG Members Involved:** Sara Bultsma, Nate Robinson, Jacob Simpson, Lilian Sanchez
- **Relevant Committee:** Academic Affairs
Syllabi Statement Development

- **Description:** UISG aims to propose and develop a universal Syllabi statement that addresses non-discrimination policies, religious/spiritual observances, mental health services, sustainability procedures, academic resources, etc. This aims to remove discrepancies across the various programs, departments, and colleges at the University.

- **UISG Members Involved:** Tristan Schmidt, Nazira Coury, Apoorva Raikwar, Eden Dewald, Jocelyn Roof, Haley Gion, Sara Bultsma

- **Relevant Committee:** Academic Affairs, Justice & Equity, Sustainability, Health & Safety

- **Progress/Notes:** Meetings on this topic have been used to discuss a syllabi proposal to the Associate Provost with a syllabi statement that can be applied to all Academic colleges. The proposal will include statements about religious and spiritual observances related to class attendance, non-discrimination statements, academic resources, updated and improved sexual misconduct disclaimers and resources, and sustainability clauses.

Justice and Equity

Community ID Program

- **Description:** The Community ID program in Johnson County is a local-government photo identification program established to ensure that all members of our diverse community can participate fully in the economic and social life of our area. Expanding and encouraging the program to our student population would ensure a second form of documentation for all of our members of community. Benefits of the program include discounts when used at partner stores.

- **UISG Members Involved:** Apoorva Raikwar, Alex Bare, Lilián Sanchez, Nazira Coury

- **Relevant Committee:** Diversity & Inclusion

- **Progress/Notes:** Informational brochures are at International student orientation, Center for Workers Justice has presented at Open Access, and feedback is being collected from ISSS.

Professional Clothes Bank: Professional Clothing Closet at Iowa

- **Description:** The goal of the Professional Clothing Closet is to help students have access to good quality, old or new professional clothes at no cost. All students will be welcome to receive clothing from the clothing closet; each student will have a semesterly limit on number of items taken.

- **UISG Members Involved:** Lindsey Rayner, Noel Mills, Jeremy Vogel, Jacob Simpson, Lilián Sánchez, Kyle Scheer, Akash Bhalerao.
- **UISG Members Involved (Past):** Donovan Roberts, Lindsey Rayner, Lily Burns.

- **Campus Partners Involved:** Pomerantz Career Center, Tippie College of Business, Iowa Memorial Union, Center for Student Involvement & Leadership, University of Iowa Student Government, Graduate & Professional Student Government and the University of Iowa Center for Advancement.

- **Relevant Committee:** Academic Affairs, Community & Outreach, Justice & Equity, SABAC, Student Life & Sustainability Committees

- **Progress/Notes:** The Clothes Bank will be established as the Professional Clothing Closet, as an initiative under the Food Pantry at Iowa’s operations. The Professional Clothing Closet at Iowa will be located in the same hallway as the Food Pantry, in attempt to better access and visibility. UISG has secured financial commitments, and established partnerships with campus partners. UISG and the Food Pantry are working on setting up a steering committee and recruiting leadership for the Clothing Closet at Iowa. There shall be a soft launch for the Clothing Closet at Iowa after Spring Break.

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**Lean In Circle**

- **Description:** Each month, UISG hosts Lean In Circle meetings for female-identifying students on campus. Inspired by Sheryl Sandberg’s national bestseller “Lean In,” UISG’s Lean In Circle aims to provide a space where women from all backgrounds can gain peer support, learn to advocate for themselves, and celebrate one another’s accomplishments.

- **UISG Members Involved:** Bailey Carroll, Hallee Haygood, Lindsey Rayner

- **Relevant Committee:** N/A

- **Progress/Notes:** Lean In Circles have occurred and are planned for October 2, November 6, and December 4. Meetings took place at 7:30pm in the Women’s Resource and Action Center. Dates for Spring Semester Lean In Circles will be announced early spring semester.

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**UISG NCBI Training**

- **Description:** “NCBI workshops and trainings cover leadership development, prejudice reduction, coalition building, conflict resolution, and violence prevention.”

- **UISG Members Involved:** Apoorva Raikwar

- **Relevant Committee:** Diversity & Inclusion

- **Progress/Notes:** NCBI training took place on October 21st for UISG members, and other community members. The spring semester session is scheduled on February 2nd. 30 spots are filled for each. UISG is currently getting people signed up for February 2nd training date.

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**Cultural and Resource Center Investment and Development**

- **Description:** President Harreld has made a commitment to renovate and update the cultural/resource centers located on the west side of campus. In response, we continue our efforts to reach and engage the users of the centers so that we improve the centers in a manner that better serves members of the various communities that call the centers their home away from home.
- **UISG Members Involved:** Jacob Simpson, Lilián Sanchez, Apoorva Raikwar, Alex Bare  
- **Relevant Committee:** Diversity & Inclusion  
- **Progress/Notes:** Constituency senators will be highlighting their respective houses on the UIowa snap story throughout the semester. A walk through tour featuring the cambus stop and Canon Gay house took place, met with key players (President’s Office, Cultural & Resource Center Staff, VPSL, Office of the Provost, CSIL, CDO) to discuss timeline, Cultural Corridor, budget, programming, and issues of waste disposal. Legislation for allocation of contingency funds currently being worked on.

### Promote Cultural Competency

- **Description:** The University of Iowa is lacking programing and courses for students, faculty, and staff to be educated in cultural competency. UISG aims to improve the General Education courses related to cultural competency and expand existing ones such as BUILD and IC Better Bridges.  
- **UISG Members Involved:** Apoorva Raikwar, Alex Bare  
- **Relevant Committee:** Diversity & Inclusion  
- **Progress/Notes:** Attended discussions about BUILD over the summer with notes from CDO in Apoorva’s folder, follow up with Bria Marcelo planned to discuss progress.

### Diversify Food Options at University Housing & Dining Locations

- **Description:** UISG aims to seek out new ways to provide better food options in the Housing & Dining marketplaces and retail locations by working with Housing & Dining.  
- **UISG Members Involved:** Adriana Peterson, Hira Mustafa, Apoorva Raikwar, Alex Bare, Elli Lenz  
- **Relevant Committee:** Diversity & Inclusion, Health & Safety  
- **Progress/Notes:** Met with Director of Housing & Dining, Von Stange and Director of Dining, Jill Irvin over the summer. Cabinet Director, Lindsey Rayner transitioned over information and development to Adriana and Apoorva. From previous Food Accessibility and Affordability Task Force developments from last year. Had conversations with dining staff at ISU and UNI about how they include Halal options. Currently planning a meeting with UIHD to communicate this information and implement similar processes at UI. More conversations are happening to find a way to execute this initiative.

### Support Student Disability Services

- **Description:** UISG would like to better collaborate with Student Disability services to better support students with disabilities on campus and ensure that the services are accessible to all students.  
- **UISG Members Involved:** Apoorva Raikwar, Alex Bare, Sam Feltenz  
- **Relevant Committee:** Diversity & Inclusion
- **Progress/Notes:** Meeting with Student Disability Organization, Student Disability Organization, and Council on Diversity Awareness. Helped table for Disability Awareness (October 2-4). UISG will attend CDA meetings.

**Celebrate Multicultural Holidays**

- **Description:** UISG would like the University to acknowledge and celebrate recognized holidays through announcements on social media accounts, change Columbus Day to Indigenous People’s Day, and adding additional holidays to the University Calendar.
- **UISG Members Involved:** Apoorva Raikwar, Alex Bare, Logan Pillard
- **Relevant Committee:** Diversity & Inclusion
- **Progress/Notes:** Working on creating Interfaith Calendar for UISG. A resolution supporting Indigenous Peoples’ Day was passed in the Student Senate. UISG is working with UIowa snapchat for more visibility of multicultural events on campus. Presented at CLAS Diversity committee meeting in Fall about adding multicultural holiday accommodation statement requirement in syllabi; committee encouraged that we take a different route through orientation/academic advising to encourage students to advocate for accommodations rather than adding another syllabus statement.
- **Relevant Articles:**

**Increase First Generation Outreach**

- **Description:** A large portion of the student body are the first in their families to go to college (~25%). UISG would like to elevate this narrative throughout campus in recognizing and supporting our first generation students as they pursue their diploma.
- **UISG Members Involved:** Lilián Sanchez, Alex Bare, Apoorva Raikwar, Nazira Coury, Tristan Schmidt, Alexia Sanchez
- **Relevant Committee:** Academic Affairs, Diversity and Inclusion, Student Life
- **Progress/Notes:** An Official Proposal is in the works. Impacted communities have been contacted with. UISG representatives have met with Dr. Petty in the Center for Diversity of Enrichment Office, Cody Pritchard from TRIO SSS, First Generation Iowa, and the Iowa Edge Student Organization. UISG is in the process of seeking collaboration from campus partners to organize a First Generation summit in the Spring of 2018.
- **Relevant Articles:**
Expand Diversity & Inclusion Gen. Ed. into non-CLAS Colleges

- **Description:** The Diversity & Inclusion General Education courses are strictly available in the College of Liberal Arts and Science. UISG plans to expand the requirement to other colleges.
- **UISG Members Involved:** Alex Bare, Apoorva Raikwar
- **Relevant Committee:** Diversity and Inclusion, Academic Affairs
- **Progress/Notes:** Information has been gathered about each college and their corresponding general education requirements. A strategy for executing these improvements is being planned.

Governmental Relations

2018 State Advocacy

- **Description:** For the 2018 legislative session, UISG will be advocating for increased state appropriations, the passage of medical amnesty, the creation of K-12 sexual assault prevention curriculum, and the creation of a small tax credit for employers who help their employees pay student loan debt.
- **UISG Members Involved:** Mitchell Dunn, Jenna Pokorny, Jacob Simpson, Lilian Sanchez
- **Relevant Committee:** Governmental Relations
- **Progress/Notes:** In Progress. Over the summer, thanksgiving, and winter break, UISG members have met with legislators across the State of Iowa to advocate for an affordable, accessible, safe, world class University of Iowa. In the Spring, members of UISG will continue to work with members of the Iowa Legislature to advocate on behalf of students.

City Council Candidate Forum

- **Description:** As a way to get students more involved and aware of local issues, and to make City Council candidates cognizant of the student perspective, UISG hosted a City Council Candidate Forum for all candidates. Here, the candidates answer questions from the moderator of the forum and from audience members. The forum took place in the Iowa Memorial Union, and although its intent is to be focused toward students, all Iowa City community members are welcome.
- **UISG Members Involved:** Gustave Stewart, Benjamin Nelson
- **Relevant Committee:** Governmental Relations
- **Progress/Notes:** Completed. The forum took place on October 18th at 7:00 pm in the Illinois Room in the Iowa Memorial Union. All 5 candidates were in attendance. The three At-Large candidates were asked questions at the same time, followed by District B candidates. The City Liaison moderated the At-Large candidates, but was replaced by a non-undergraduate student for the District B candidates. An undergraduate student was
running for the District B seat and UISG wanted to avoid any appearance of conflict of interest.

2017 Election Voter Registration Efforts

- **Description:** Voter registration is essential for a politically active student body. We are reaching out to students in as many facets as possible to get them involved in political affairs.
- **UISG Members Involved:** Mitchell Dunn, Jenna Pokorny, Benjamin Nelson, Gustave Stewart
- **Relevant Committee:** Governmental Relations
- **Progress/Notes:** Completed. We are tabling at high impact events like On Iowa, and Orientation. Organized the VoterSpree event, which was highly successful, developed a voter registration website and reached out to student organizations. We focused on Fraternity and Sorority Life through outreach in affiliated senators and gave incentivization ideas to Greek Week and Homecoming FSL councils.
- **Relevant Articles:**

2018 Voter Registration Plan

- **Description:** Voter registration should be a year-round effort. We are going to create a comprehensive plan to pass onto the next administration. They will be able to hit the ground running in the summer to initiate voter registration efforts, instead of starting voter registration in the fall. This plan will include how to utilize the newly created voter registration website.
- **UISG Members Involved:** Jenna Pokorny, Mitchell Dunn, Austin Wu, Jocelyn Roof, Christian Zvokel
- **Relevant Committee:** Governmental Relations
- **Progress/Notes:** In Progress

Off Campus Organizing and Support

- **Description:** The purpose of this initiative is to work with Tanya Villhauer in the Office for Student Life to create a mechanism by which off-campus students can have access to similar support and resources that are available to on-campus students.
- **UISG Members Involved:** Benjamin Nelson, Gustave Stewart, Kyle Scheer
- **Relevant Committee:** Governmental Relations, Student Life
- **Progress/Notes:** In Progress. The position within the Office of Student Life was created during the summer of this year; as such, this initiative is very much in its elementary phases of determining what are the best approaches to be taken to support off-campus students. Meetings have been held with representatives from multiple departments, including ICPD, Neighborhood Development, International Student Services, the Greater Iowa City Apartment Association, the Office of Student Life, the Dean of Students Office, UISG, and GPSG. Future action items will focus on the creation of a City-Campus Commission to centralize work between the City, University, and UISG/GPSG, centralizing Off-Campus
Student Support services into one office, and increasing education efforts for first-time renters.

Iowa City/ Coralville Bus Reroute

- **Description:** The purpose of this initiative is to try to increase student access to Iowa City Transit. One of the issues for bus access is that the scheduling doesn’t align up with student’s schedule and this is something UISG will be working on.
- **UISG Members Involved:** Gustave Stewart, Benjamin Nelson, Kyle Scheer
- **Relevant Committee:** Government Relations, Student Life
- **Progress/Notes:** In Progress. Iowa City government will be doing a transit analysis summer of next year. UISG plans to stay active in this process.

Lock Ordinance

- **Description:** The current city code does not require deadbolt locks to be installed on in the doors that lead to individual apartment units. UISG has been advocating for changes to the code that address this issue.
- **UISG Members Involved:** Benjamin Nelson, Gustave Stewart
- **Relevant Committee:** Governmental Relations, Health and Safety
- **Progress/Notes:** Completed. City Council passed an ordinance that requires deadbolt locks on individual unit doors for apartments and houses. The ordinance did not include any phrasing for common spaces. In order to successfully renew a rental permit, the landlord must demonstrate that deadbolt locks have been installed on their property.

Tuition Education

- **Description:** It is unlikely that tuition is going to decrease in the foreseeable future. We are creating an educational campaign about the details of our tuition system, what the increase in tuition is funding, and sharing resources on campus that can help students cope with the increase. This will be a multi-media campaign with graphics, videos, and social media posts.
- **UISG Members Involved:** Jenna Pokorny, Jocelyn Roof, Austin Wu
- **Relevant Committee:** Governmental Relations, Academic Affairs
- **Progress/Notes:** In Progress. Governmental Relations is partnering with Academic Affairs to create a media campaign that is two-fold: education, and advocacy. We want students to understand the process of state allocation and how that impacts tuition through a several minute long video. We will also be explaining how tuition affects students, where their tuition goes, and why tuition increases are important to students through several shorter videos, graphics, and social media posts to be shared throughout our network.
Roundtables with City Councilors

- Description: In order to better local advocacy efforts, the Governmental Relations committee will host roundtable discussions with Iowa City City Councillors. This allows for multiple student perspectives to be shared with City Councillors, giving them a better understanding of the student experience.
- **UISG Members Involved:** Benjamin Nelson, Gustave Stewart, Jenna Pokorny
- **Relevant Committee:** Governmental Relations
- **Progress/Notes:** In Progress. Dates and times have not been finalized between city councillors and the governmental relations committee. Due to law, no more than three city councillors may be in the room together outside of a formal City Council meeting.

Board of Regents Letter Writing Campaign

- Description: The Board of Regents are essential to deciding tuition costs. Previously, the Governmental Relations Committee was not involved in lobbying the Board of Regents. Now, the committee will be sending letters to the Board.
- **UISG Members Involved:** Jocelyn Roof, Cameron Cooper, Austin Wu
- **Relevant Committee:** Governmental Relations
- **Progress/Notes:** In Progress. The Governmental Relations committee wrote and sent personalized letters to each of the Regents.

Board of Regents Visit Days

- Description: UISG has invited members of the Board of Regents to visit the University of Iowa to discuss student issues. Our Board of Regents Visits day have and will provide Regents with the opportunity to learn more about student life by meeting with students and campus partners, learning more about direct resources available to students, and understanding how the Board of Regents can continue to advocate on student’s behalf.
- **UISG Members Involved:** Jacob Simpson, Lilián Sánchez, Mitchell Dunn, Jenna Pokorny
- **Relevant Committee:** Governmental Relations
- **Progress/Notes:** In Progress

2018 Federal Advocacy

- Description: UISG’s 2018 federal priorities are centered around reauthorization of the Higher Education Act (HEA). These priorities include: FAFSA simplification, enhanced student loan counseling, increased data on student success and outcomes, increased funding for TRIO, Gear Up, and increased funding for the NEA, NEH, and NIH.
- **UISG Members Involved:** Mitchell Dunn, Jenna Pokorny, Jacob Simpson, Lilián Sánchez
- **Relevant Committee:** Governmental Relations
- **Progress/Notes:** In Progress. In November, members of UISG traveled to Washington D.C. to discuss our legislative priorities with members and staff of the Iowa delegation and staff for the Senate Health, Education, Labor, and Pension Committee and the House Committee on Education and the Workforce. Additionally, UISG has maintained contact with members of the Iowa congressional delegation and their staffs on student issues.

### Investigation of Minor Law Violations and Landlord-Tenant Laws

- **Description:** Research done by student government members to learn more about issues related to expungement for minor laws and landlord-tenant laws. Research looked at the feasibility of possible solutions to those laws.
- **UISG Members Involved:** Benjamin Nelson, Mitchell Dunn, Heath Schintler, Austin Wu, Caleb Smith, Zandra Skores, Gustave Stewart, Cameron Cooper
- **Relevant Committee:** Governmental Relations
- **Progress/Notes:** In Progress. Completed initial research phase on what specific issues to focus on. Now, more in depth research and proposal ideas for possible solutions to the problems are being developed.

### Health and Safety

#### Consent Education in Residence Hall Policy Meetings

- **Description:** UISG advocated to include consent education in the mandatory policy meeting that any student living in residence halls must attend within 36 hours of moving in.
- **UISG Members Involved:** Hira Mustafa
- **Relevant Committee:** Health & Safety
- **Progress/Notes:** Completed. Consent education is now successfully incorporated into the policy meetings. The presentation will define consent, define sexual misconduct, cover a list of resources available to students relevant to sexual assault, and a reminder that all resources can be accessed through any RA or Hall Coordinator.

#### Healthy Dining Options in C- Stores

- **Description:** This initiative strives to improve healthy food options within the C- Stores. Although it is challenging to change the structure of our current dining hall meals/ plans, we have been in contact with UH&D about improving the fruits and vegetables provided in the C-Stores. We are planning on analyzing the data of C-Store product sales, removing the lowest-selling items, and replacing such items with fruits and vegetables.
- **UISG Members Involved:** Apoorva Raikwar, Adriana Peterson, Caleb Smith, Elli Lenz
- **Relevant Committee:** Health & Safety
- **Progress/Notes:** In Progress. Elli Lenz reached out to the Director of UH&D. We are planning on running inventory of the products that they sell the least of, and switching these with more nutritious fruits and vegetables as alternative options.

### Mochas for Mental Health

- **Description:** Mochas for Mental Health is an initiative that strives to destigmatize mental illness by increasing advertising for mental health resources on campus. UISG provided coffee and pamphlets with a comprehensive list of University Counseling Services on the T. Anne Cleary Walkway on October 18th, 2017. This event will be held next semester as well.
- **UISG Members Involved:** Elli Lenz, Aastha Chandra, Loden Henning, Jocelyn Roof, Christian Zvokel
- **Relevant Committee:** Health & Safety
- **Progress/Notes:** Completed. A collaboration with Active Minds to provide students with coffee and educate them about UISG and campus resources for mental health.

### Hungry Hawks

- **Description:** Hungry Hawks is an initiative to encourage safe drinking habits and educate students on campus resources. UISG held a tabling event in the Downtown District on October 27th and provided free carbohydrate-dense foods and water to students. Pamphlets and flyers with information about resources like NiteRide and SafeRide were provided to students as well.
- **UISG Members Involved:** Elli Lenz, Lily Burns, Tom Bowman, Caleb Smith, Adriana Peterson, Heath Schintler, Benjamin Nelson, Christian Zvokel
- **Relevant Committee:** Health & Safety
- **Progress/Notes:** Completed. The Health & Safety Committee provided pizza and water to students downtown on October 27th. This was paired with education on safe drinking habits and tips. This event will be held next semester as well.

### Title IX - Advocating for Continued Sexual Assault Victim Support

- **Description:** UISG proposed a resolution to uphold all current Title IX protections, specifically those under the 2011 Dear Colleague Letter, to continue all current practices and procedures to respond to victims of sexual assault at the university.
- **UISG Members Involved:** Hira Mustafa, Elli Lenz, Heath Schintler, and Cameron Cooper.
- **Relevant Committee:** Health & Safety and Governmental Relations
- **Progress/Notes:** Completed. Resolution was successfully passed during the Joint Session in September, and was sent to various congressmen and congressmen.
Safety Security Summit

- Description: The Board of Regents hosts an annual Campus Safety and Security Summit at Iowa State University and UISG submitted two applications to present about K-12 Consent Education and the importance of student involvement in the formation of university policies, procedures and practices
- **UISG Members Involved:** Elli Lenz, Hira Mustafa, Jacob Simpson, Lilian Sanchez, and Lindsey Rayner.
- **Relevant Committee:** Health & Safety
- **Progress/Notes:** Completed. On November 1st, Hira and Elli will be presented on the topic of including students in the planning process of policy and system creation. In many conversations with campus partners, their content relied on an experiential activity, and specific examples of how students have impacted policy to create a better University experience.

Campus Climate Survey

- Description: The Speak Out Campus Climate Survey was executed in 2015 and had a low, 9% response rate. UISG has worked for the past several months to help reshape the survey, develop marketing to promote it to students, and fund some of the raffle compensation prizes for students who take the survey.
- **UISG Members Involved:** Hira Mustafa
- **Relevant Committee:** Health & Safety
- **Progress/Notes:** Completed. The 2017 Survey was reshaped based on student input and was released mid-October. It was available to students for three weeks, and was promoted by UISG with the communications team through social media, as well as handing out pamphlets, buttons, and presenting at student organization meetings.

Hunger and Homelessness Week - Food Pantry Awareness

- Description: UISG would like to increase student awareness and utilization of the food pantry in the IMU. We will be partnering with the food pantry to hand out free food and flyers to students in the IMU during Hunger and Homelessness Week, which is the week before Thanksgiving break.
- **UISG Members Involved:** Hira Mustafa, Eden DeWald
- **Relevant Committee:** Health & Safety, Sustainability
- **Progress/Notes:** Completed. UISG collaborated with Food Pantry at Iowa, to host a produce cart to students during Hunger and Homelessness Awareness week.
IMU Bathroom Resource Posters

- Description: The 2015 Campus Climate Survey on sexual assault revealed that many students do not know what resources are available to victims of sexual assault and do not know where to go to find them. UISG has been working for the past semester on developing a bathroom stall poster that will go up in every bathroom stall door in the IMU.
- **UISG Members Involved:** Hira Mustafa
- **Relevant Committee:** Health & Safety
- **Progress/Notes:** Completed. Thanks to the partnership with the Iowa Memorial Union, every bathroom stall has a poster communicating resources within it. This program will continue to stand. UISG is continuing to assess the possibility of expanding this to more buildings around campus.

Downtown Bathroom Resource Posters

- Description: UISG began the bathroom stall resource poster initiative in downtown Iowa City to educate students and community members on the sexual assault resources available to them.
- **UISG Members Involved:** Benjamin Nelson
- **Relevant Committee:** Health & Safety
- **Progress/Notes:** Completed. In partnership with RVAP, the Iowa City Downtown District, and Student Life Marketing and Design, UISG developed sexual assault resource posters that have been installed in the women’s, men’s, and gender neutral bathrooms of several restaurants and bars in the Downtown. These posters were designed to be easy to read in a restaurant or bar environment. They encourage practicing safe habits, clearly defines what consent is, and lists the numbers for RVAP and WRAC.

It’s On Us Welcome Week

- Description: UISG participates in the national social movement, It’s On Us, to educate students on campus sexual assault by hosting a week of tabling, events, and online education.
- **UISG Members Involved:** Hira Mustafa, Elli Lenz, Lawryn Fraley
- **Relevant Committee:** Health & Safety
- **Progress/Notes:** Completed. It’s On Us Welcome Week took place Sunday, August 27th-Saturday, September 2nd. UISG tabled in dining halls and on the Pentacrest throughout the week to educate students on campus sexual assault and encourage them to take the pledge at itsonus.org. UISG also hosted a photo campaign where students got an opportunity to share why, “It’s On Us,” as Hawkeyes, to be active bystanders and combat sexual assault.
2017-18 It’s On Us Spring Efforts

- Description: UISG is developing another It’s On Us PSA that will seek to educate more students about It’s On Us and the importance of bystander intervention for situations in which a sexual assault may occur. We will also be promoting a week full of events to promote Its On Us and prevention education efforts.
- UISG Members Involved: Hira Mustafa and Elli Lenz
- Relevant Committee: Health & Safety
- Progress/Notes: In Progress. A script has been drafted for the video and is being revised by committee members and the Director of Health & Safety. The new video will incorporate several languages and be shot in several locations around or near campus. Its On Us will consist of events hosted by RVAP, WRAC, and other campus resources. UISG will bring all of the efforts together to ensure we have an opportunity for students to get involved each day.

Student Life

Cambus Stop

- Description: UISG long-term goal is to improve cambus stops and signage. We are advocating to create protective shelters at well-used stops and updating out-of-date and worn shelters that already exist. Additionally, we envision adding signage to cambus stops and numbering the sections in the Hawkeye Parking Lot to help students find their cars more easily.
- UISG Members Involved: Lindsey Meyer
- Relevant Committee: Student Life
- Progress/Notes: UISG, partnered with Parking and Transportation, hopes to put up a couple shelters by the end of the school year to receive feedback, observe usage, and determine where to put more shelters in the future with outside funds. Currently, we are waiting for Parking & Transportation to get back to us with their suggestions as to which stops they recommend the first shelters should be placed based on location, frequency of usage, and the physical makeup and limitations of each stop. We can determine specific details about the shelters from there: what type will work best, a general idea of costs, and other aspects of that sort.

Recreation Equipment Checkout

- Description: The purpose of the IMU Outdoor Recreational Equipment Rental is to provide encourage students to make use of Hubbard Park, the Pentacrest, and other outdoor
activity spaces for recreational activities. They will check out the equipment from the IMU Welcome Desk using their Student ID’s for up to 24 hours.

- **UISG Members Involved:** Kyle Scheer, Abby Simon
- **Relevant Committee:** Student Life
- **Progress/Notes:** Student government has purchased the outdoor recreational equipment and has coordinated with the Iowa Memorial Union to launch the program in Spring 2018.
- **Relevant Articles:**

**Outdoor Yoga on the Pentacrest**

- **Description:** Outdoor Yoga on the Pentacrest is currently being transferred to the Active Minds at Iowa student organization, along with Recreational Services. We are preparing for the final Outdoor Yoga event of the summer on October 11th.
- **UISG Members Involved:** Kyle Scheer, Alexia Sanchez, Lily Burns
- **Relevant Committee:** Student Life
- **Progress/Notes:** In order to empower students and student organizations outside of student government, we are transferring the organization and hosting of the Yoga on the Pentacrest events to Active Minds at Iowa for the Spring 2018 semester. UISG looks forward to continuing to promote health and wellness on campus through these events.

**Residence Hall Yoga**

- **Description:** Residence hall yoga is currently being transferred to the Active Minds at Iowa student organization, along with Recreational Services.
- **UISG Members Involved:** Kyle Scheer, Alexia Sanchez, Lily Burns
- **Relevant Committee:** Student Life
- **Progress/Notes:** In Progress. Multiple events in every neighborhood of on-campus residence halls. We continue to gather feedback and improve the programs. Active Minds and UISG will be collaborating to ensure grand impact on campus in the future of these events.

**Umbrella and Charger Welcome Desk Rental Improvements**

- **Description:** Changing the rental system to electronic and increasing marketing.
- **UISG Members Involved:** Kyle Scheer
- **Relevant Committee:** Student Life
- **Progress/Notes:** Completed. The IMU check out station has been moved to an electronic system. Increased marketing has been planned and will continue to be executed. Expansion plans are being explored.
Staff Appreciation Efforts
- Description: UISG wants to show appreciation towards staff members on campus, specifically in the IMU, where our office is located and where most of our work is done.
- **UISG Members Involved:** Alexia Sanchez
- **Relevant Committee:** Student life, Community & Outreach
- **Progress/Notes:** Completed. The letters of appreciation were distributed to IMU custodial staff the last week of classes in December 2017. They included a message of gratitude for their work signed by the President and Vice-President. The letters also included original one of a kind drawings from a UISG Senator.

Therapy Dogs
- Description: Bring therapy dogs onto campus more often. Ideally create a relationship with an organization with a set plan.
- **UISG Members Involved:** Joe Reed, Elli Lenz
- **Relevant Committee:** Student Life
- **Progress/Notes:** Additional events for Spring 2018 semester are planned. Events will be held in the North & South rooms of the Iowa Memorial Union the last Wednesday of each month, in partnership with Johnson County Therapy Dogs. We are working alongside UI Paws in order to ensure the sustainability of therapy dog events.

IMU Materials Bank
- Description: UISG advocates for the establishment of a student organization materials bank for decorations, equipment, and other materials that may be needed by student organizations on campus. This will help make running student organizations at the University of Iowa more affordable to run as well as more environmentally sustainable.
- **UISG Members Involved:** Amber Leisinger, Lily Burns, Kyle Scheer
- **Relevant Committee:** Student Life
- **Progress/Notes:** In December, we received support from the IMU, Dr. Nelson, to work on this initiative. A proposal is currently being drafted that will compile information such as: research from other institutions, funding, student organization input, and our vision for UI implementation.

Smile Campaign
- Description: UISG collaborated with Campus Activities Board to create a video with the intention to boost morale during finals week this semester.
- **UISG Members Involved:** Hannah Shrader, Lily Burns
- **Relevant Committee:** Student Life
Progress/Notes: Completed. CAB and UISG worked with Student Video Productions (SVP) to produce the video. It was shared and promoted during finals week.

Flex Meal Transparency

- Description: Work with UI Housing & Dining to improving marketing efforts on flex meals. Students with meals plans should be able to know what a flex meal is, what it includes, the locations available to them, and the hours open.
- UISG Members Involved: Hannah Shrader, Guowei Qi
- Relevant Committee: Student Life
- Progress/Notes: Working with Jake Sorg from the UIHD Marketing Team to address the points of improvement.

Iowa Ideas

- Description: Community and Outreach would like to increase both transparency and collaboration with the student body. We are looking to revamp the Iowa Ideas webpage to allow students to submit concerns and initiatives they believe should be handled on campus. This will be explored physically through establishing a suggestion box outside of the office.
- UISG Members Involved: Jacob Heid and Loden Henning
- Relevant Committee: Community and Outreach
- Progress/Notes: In Progress. Currently we are looking into the current systems set up for students and looking into how they can be improved or more accessible.

Student Organizations

Student Leader Incentive Training Program (Student Leader - TIP)

- Description: The Student Leader Training Incentive Program encourages student leaders to be more informed on the issues of diversity and inclusion, sexual assault prevention, and mental health and wellness by participating in trainings offered through various programs and departments on campus.
- UISG Members Involved: Kyle Scheer, Jacob Simpson, Lilian Sanchez, Apoorva Raikwar, Hira Mustafa, Lindsey Rayner, Abby Simon
- Relevant Committee: Student Life, Justice + Equity, Health + Safety
- Progress/Notes: Completed. This program continues to be assessed and improved within the UISG administration to ensure a positive experience for both students, their organizations, and campus partners.
Sustainability

Student’s Day at Farmers Market

- **Description:** UISG distributed $3 coupon vouchers to students at the farmer’s market to encourage local consumption. We also wanted students to learn more about the farmer's market and hopefully continue to visit in the future.
- **UISG Members Involved:** Eden Dewald
- **Relevant Committee:** Sustainability
- **Progress/Notes:** Completed. UISG is thinking about if we can make this a long term initiative and implement multiple times a year.

Green Initiatives Funding

- **Description:** Working to expand GIF funding so that students in classes may apply for funds. Currently, GIF funds can only be allocated to student organizations.
- **UISG Members Involved:** Nazira
- **Relevant Committee:** Sustainability
- **Progress/Notes:** In Progress. Meetings are currently in progress; we are confident this funding will be passed and utilized. This will allow individual students to apply for GIF funding to be used for class projects, without needing to be a member in a student organization.

Vegetarian and Vegan Dining Options in Dining Halls

- **Description:** Meatless Mondays will be happening on the first Monday of February, March, and April. University Dining will offer a limited number of meat options and have more vegetarian options available for students. Additionally, educational materials will be passed out in and out of the dining halls to encourage students to eat meat-less for at least one meal a week.
- **UISG Members Involved:** Sarah, Abby
- **Relevant Committee:** Student Life
- **Progress/Notes:** In Progress. Marketing and graphics are currently being designed. Potential collaboration with Theme Semester. We are investigating the potential to pass legislation and encourage the dining halls to continue Meatless Mondays, even after the conclusion of this upcoming semester.

Sustainability Committee for Student Orgs

- **Description:** We are working with CSIL to seek the possibility of including sustainability protocols for all registered student organizations. These protocols would encourage
organizations to be more sustainable in their actions. May encourage student organizations to adhere to our guidelines by requiring it in order to receive GIF funding.

- **UISG Members Involved:** Nazira, YG, Jeremy
- **Relevant Committee:** Sustainability
- **Progress/Notes:** In Progress. Meetings are in progress; initiative should be done with soon.

### Bike Educational Workshops

- **Description:** Offering a bike educational workshop to students to increase biker education during the spring session. This outdoor workshop will include relevant information on theft, safety, biking in different weather conditions, etc. We are pursuing whether this could be a possible collaboration with the Office of Sustainability.

- **UISG Members Involved:** Austin
- **Relevant Committee:** Sustainability
- **Progress/Notes:** In Progress. Event will occur during the Spring semester.

### Increase Biodiversity Buffer Strips/Native Plants

- **Description:** Working with Facilities Management and the landscaping crews to increase the number of native plants that are planted on campus.

- **UISG Members Involved:** Ranan
- **Relevant Committee:** Sustainability
- **Progress/Notes:** Completed. The location and plants have been decided upon. We are working on setting up a volunteer day to plant this native vegetation in the spring. We are also coordinating signage to place near the plants about why native plants are important and why students should care. This initiative is a continuous work in progress. Tangible results will be seen in Spring with plants!

### Sustainability Incorporation at Transitional First-Year Programs

- **Description:** We want to encourage and work with Success@Iowa and/or On Iowa to incorporate sustainability information into their programing. We want incoming students to learn simple sustainability measures that can be done on campus.

- **UISG Members Involved:** Amber Leisinger
- **Relevant Committee:** Sustainability
- **Progress/Notes:** In Progress. Our goal is for some sort of Sustainability education to be incorporated next summer.
Hawk Shop Wooden Nickel Program

- **Description:** Working with the Hawk Shop to incentivize shoppers to not use plastic bags at check out. If a customer uses their own bag or no bag, they will be given a token, which in turn they can choose to donate money to various nonprofit organizations.

- **UISG Members Involved:** Akash, Angel
- **Relevant Committee:** Sustainability
- **Progress/Notes:** Completed. Hawk Shop will be implementing this initiative in the Spring.

Sustainability Education videos

- **Description:** Creating an educational video series to inform students and student organizations about important sustainable practices. The two current videos being made focus on the definition of sustainability and how to recycle on campus. These videos should be completed shortly after winter break to be shared with the greater campus community.

- **UISG Members Involved:** Hannah, Abby
- **Relevant Committee:** Sustainability
- **Progress/Notes:** In progress. The videos are currently being filmed and edited. Sections of the first video, “What is Sustainability?”, were taped on December 1; these sections included an interview with President Harreld. Taping will conclude at the beginning of the Second Semester. If videos are received well, more will be made in the future.

Dance Marathon Sustainable T-shirt Purchasing

- **Description:** Advising Dance Marathon on sustainable t-shirt companies and purchasing. Dance Marathon buys thousands of shirts every year, so buying from sustainable vendors creates a huge impact.

- **UISG Members Involved:** Akash
- **Relevant Committee:** Sustainability
- **Progress/Notes:** Completed. We have given advice to Dance Marathon that will be followed by the organization.

Theme Semester Speaker Allocation

- **Description:** UISG voted to join Theme Semester, University Lecture Committee, and other campus organizations in funding an influential speaker on campus during Spring Semester 2018. The Theme Semester is focused on Sustainability; a speaker will come to campus to speak about that theme. The speaker will be finalized very soon and an announcement will follow soon thereafter. UISG has committed up to $20,000.

- **UISG Members Involved:** Akash and Abby
- **Relevant Committee:** All committees were given legislation before the Senate voting session. All committees passed this bill.
- **Progress/Notes:** Completed. The original speaker requested was Bill Nye, but he rejected his offer around December 18. A new speaker being approached is Ellen Stofan. Stofan retired from NASA in Fall 2016, after serving as Chief Scientist of NASA and as a principal advisor to NASA Administrator Charles Bolden. She received the Presidential Early Career Award for Scientists and Engineers.

**Ecosia Integration onto Campus**

- **Description:** Ecosia is an online search program, similar to Bing or Ecosia. At least 80% of profits from the search engine are donated to plant trees around the world. Campus ITS is currently investing the potential to download Ecosia onto all campus computers. Students would obviously not be required to use Ecosia, but could opt to and help to plant trees. It is important to note that Ecosia will not directly plant trees on the University of Iowa campus or Iowa City community.
- **UISG Members Involved:** Akash and Tom Bowman
- **Relevant Committee:** Sustainability
- **Progress/Notes:** UISG members are currently collected internal and external feedback on Ecosia. Akash and Tom are working closely with ITS to address potential concerns.

**Community and Outreach**

**Town Hall**

- **Description:** A place for students to ask questions, voice concerns and discuss relevant student issues on our campus. Topics are chosen with an online poll of about four subject options.
- **UISG Members Involved:** Bailey Carroll, Jacob Simpson, Lilian Sanchez, Lindsey Rayner
- **Relevant Committee:** Executive Cabinet
- **Progress/Notes:** Townhalls were held on covering affordability, mental health, and safety. We will continue to hold townhalls every month for the remainder of the administration.
- **Relevant Articles:**

**Breakfast with UISG**

- **Description:** A time and place set aside for students to receive some free coffee and donuts while having the opportunity to engage with members of UISG. Students are encouraged to: sign up for our newsletter, ask any questions that they may have and voice any concerns or initiatives that they would like to see completed.
- **UISG Members Involved:** Fatima Tall, Dan Solon
- **Relevant Committee:** Community and Outreach
- **Progress/Notes:** UISG continues to host breakfasts to create conversation and establish community relations with the student body. Constant assessment of impact and improvement continue.
Hurricane Relief
- **Description:** UISG partnered with Homecoming Council to fundraise for relevant natural disasters. Homecoming Council allowed UISG to host a table at several Homecoming events. At the table, UISG members explained that there were natural disasters in our country that have been majorly impacting fellow Hawkeyes. We sent all of the funds to a vetted organization.
  - **UISG Members Involved:** Bailey Carroll, Jacob Simpson, Lilian Sanchez, Lindsey Rayner, Akash Bhadevarao
  - **Relevant Committee:** Community and Outreach
  - **Progress/Notes:** All money raised during the homecoming events have been donated to relevant causes.

Food Pantry Food Drive
- **Description:** The food pantry has seen a 15% increase in usage and is seeking help to fulfill these new demands. Once there is an increase in supply they would like to discuss finding locations to store and provide food for the west side of campus.
  - **UISG Members Involved:** Cameron, Hunter, Alexia
  - **Relevant Committee:** Community and Outreach
  - **Progress/Notes:** In Progress. Currently speaking with Student Judicial Court to collaborate on pardon parking passes in return for non-perishable foods. This project is still in preliminary conversations.
UISG Financial Reports

Original budgets for each branch and CSIL collaboration for the 2017-2018 administration can be found here: where?

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### CSIL Collaboration Budget

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### Contingency Account Expenditures

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<td>Breakfast with UISG</td>
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</table>
Senate Legislation

All Senate Legislation can be found online within the 2017-2018 Voting Record. Found here: https://uisg.uiowa.edu/about/organizational-structure/legislative-branch/
Outreach Highlights

Social Media Highlights

From the start of the administration, the Communications Team continued to expand UISG’s social media presence. Within the first half of the administration, we’ve made strides to increase outreach to undergraduate constituents and the University of Iowa community. Below are a few highlights of our social media feed:

Facebook

- **Page likes**: 3,424 (+15.4%)
- **Average Reach**: 2,167 views (per post)

Twitter

<table>
<thead>
<tr>
<th>Period</th>
<th>Total Impressions</th>
<th>Impressions per day</th>
<th>Engagement Rate</th>
<th>Link Clicks</th>
<th>Link Clicks per day</th>
<th>Retweets</th>
<th>Retweets per day</th>
<th>Likes</th>
<th>Likes per day</th>
<th>Replies</th>
<th>Replies per day</th>
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<tbody>
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<td>2</td>
<td>184</td>
<td>2</td>
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Communication Team Projects

#UISGforU Branding

The UISG Communications Team identified the need for a cohesive brand throughout the organization. We chose the hashtag #UISGforU, and have incorporated it throughout numerous marketing campaigns. The phrase is a simple, yet effective way to symbolizes UISG’s commitment to our constituency, and recognize the projects that are dedicated to improving the lives of students on campus.
UISG for U KRUI Radio Show

In November, UISG partnered with the campus radio station KRUI to create a radio program to discuss what initiatives UISG is currently working on, legislation passed, and highlight services and organizations on campus. In the process, UISG created the branding #JointheConversation to encourage students to listen and engage.

Monthly Video Updates

In August, UISG began a monthly video series highlighting accomplishments throughout each month. These videos are released on social media.

Bi-Weekly Newsletter

UISG began sending out a bi-weekly newsletter highlighting legislation, events, and initiatives completed by the Executive Branch and the Senate. The newsletter is distributed to campus partners and students.